

Name: _____

BASED ON CREDITS

SPORT MANAGEMENT, B.S. (Athletic Communications Track)

120 credits and Three 1-credit PE courses

GENERAL EDUCATION CORE

BASIC REQUIREMENTS

(6 credits and three 1-credit PE Courses)

Composition and Rhetoric

- EN103 Composition and Rhetoric I
- EN104 Composition and Rhetoric II

Physical Education Courses

- PE 100
- PE _____
- PE _____

MODES OF THINKING (9 credits)

Literature (Select one)

- EN 110, EN 112, EN 115

Mathematics (Select one)

(Satisfied by Major)

Natural Science (Select one)

- BI 209, BI 210, BI 211, BI 242, CH 209, PH 209

Philosophy

- PL 109

Social Sciences **(Satisfied by Major)**

CULTURAL LITERACY (18 credits)

Humanities I and II. *Preferably* select a set (e.g., HI 201/202). However, a combination (e.g., PO 201 + HI 214) is acceptable.

- Hum. I: HI 201, PO 201, HI 213
- Hum. II: HI 202, PO 202, HI 214, HI 262

Humanities III: Great Works of Art & Music

- ____ ____

Humanities IV: Great Works of Literature

- ____ ____

Foreign Language/World Cultures

(Select either two of the same language, any two WC, or one WC and one approved course with international study)

- ____ ____
- ____ ____

CHRISTIAN VALUES AND THEOLOGY

(9 credits)

Catholic Theology

- TH 109

Intermediate Theology (200/300 level TH)

- TH _____

Values Seminar : *SS 475 is recommended*

- ____ ____

MAJOR (51 credits)

- SS 150: Introduction to Sport Management
- SS 200: Sport Management and Leadership
- SS 230: Facility Planning and Event Management
- SS 290: Data-Driven Decision-Making
- SS 330: Sport Marketing and Promotions
- SS 342: Sport Finance and Economics
- SS 350: Sport Sales
- SS 400: Legal Issues in Sport
- SS 420: Sport Administration
- SS 450: Sport Management Field Experience
- SS 450: Sport Management Field Experience
- SS 450: Sport Management Field Experience
- SS 450: Sport Management Field Experience
- AB 217: Financial Accounting
- EC 112: Economics of Public Issues
- OR** EC 209: Principles of Macroeconomics
- MA 111: Probability and Statistics
- MK 201: Principles of Marketing

ATHLETIC COMMUNICATIONS TRACK

(15 credits)

- SS 341: Sport and Media Relations
- CS 265: Web Page Design
- CS 340: Digital Art I
- TV 225: Basic Production and Operations
- TV 230: Introduction to Radio

FREE ELECTIVES (12 credits)

- ____ ____ ____ ____
- ____ ____ ____ ____

OPTIONAL MINOR

- ____ ____ ____ ____
- ____ ____ ____ ____
- ____ ____ ____ ____

For the most up-to-date record of progress toward completion of degree requirements, students should use the Academic Evaluation tool, which is listed under the Academic Planning heading in WebAdvisor.

DE SALES UNIVERSITY

Example Plan: SPORT MANAGEMENT, B. S. (Track: Athletic Communications)

FIRST YEAR

FALL SEMESTER (15 credits and 1-credit PE)

Introduction to Sport Management (SS 150)
Composition and Rhetoric I (EN 103)
Foreign Language/World Cultures
Philosophy MOT (PL 109)
Probability and Statistics (MA 111)
Lifetime Fitness and Wellness (PE 100)

... or ...

... or ...

SPRING SEMESTER (15 credits and 1-credit PE)

Sport Management/Leadership (SS 200)
Composition and Rhetoric II (EN 104)
Foreign Language/World Cultures
Catholic Theology (TH 109)
Principles of Marketing (MK 201)
Physical Education (Activity)

SECOND YEAR

FALL SEMESTER (15 credits)

Data-Driven Decision-Making (SS 290)
Humanities I
Social Sciences MOT (EC 112 **OR** EC 209)
Financial Accounting (AB 217)
Literature MOT

SPRING SEMESTER (15 credits and 1-credit PE)

Facility Planning and Event Management (SS 230)
Sport Marketing & Promotions (SS 330)
Humanities II
Natural Science MOT
Intermediate Theology
Physical Education (Activity)

THIRD YEAR

FALL SEMESTER (15 credits)

Legal Issues in Sport (SS 400)
Sport Sales (SS 350)
Humanities III
Sport and Media Relations (SS 341)
Intro to Radio (TV 230)

... or ...

SPRING SEMESTER (15 credits)

Sport Finance and Economics (SS342)
Sport Administration (SS 420)
Humanities IV
Values Seminar *
Basic Production and Operation (TV 225)

FOURTH YEAR

FALL SEMESTER (15 credits)

Sport Management Internship (SS 450)
Sport Management Internship (SS 450)
Free Elective
Free Elective
Free Elective

SPRING SEMESTER (15 credits)

Sport Management Internship (SS 450)
Sport Management Internship (SS 450)
Web Page Design (CS 265)
Digital Art I (CS 340)
Free Elective

* SS 475 Recommended

S. Finney, Director of the Academic Success Center
Effective fall, 2023