

Name: \_\_\_\_\_

**BASED ON CREDITS**

**SPORT MANAGEMENT, B.S. (Athletic Communications Track)**

120 credits and Three 1-credit PE courses

**GENERAL EDUCATION CORE**

**BASIC REQUIREMENTS**

**(6 credits and three 1-credit PE Courses)**

Composition and Rhetoric

- EN103 Composition and Rhetoric I
- EN104 Composition and Rhetoric II

Physical Education Courses

- PE 100
- PE \_\_\_\_\_
- PE \_\_\_\_\_

**MODES OF THINKING (12 credits)**

Literature (Select one)

- EN 110, EN 112, EN 115

Mathematics (Select one)

- MA 110, **111 (Recommended)**, 121

Natural Science (Select one)

- BI 209, BI 210, BI 211, BI 242, CH 209, PH 209

Philosophy

- PL 109

Social Sciences (**Satisfied by Major**)

**CULTURAL LITERACY (18 credits)**

Humanities I and II. *Preferably* select a set (e.g., HI 201/202). However, a combination (e.g., PO 201 + HI 214) is acceptable.

- Hum. I: HI 201, PO 201, HI 213
- Hum. II: HI 202, PO 202, HI 214, HI 262

Humanities III: Great Works of Art & Music

- \_\_\_\_\_

Humanities IV: Great Works of Literature

- \_\_\_\_\_

Foreign Language/World Cultures

(Select either two of the same language, any two WC, or one WC and one approved course with international study)

- \_\_\_\_\_
- \_\_\_\_\_

**CHRISTIAN VALUES AND THEOLOGY**

**(9 credits)**

Catholic Theology

- TH 109

Intermediate Theology (200/300 level TH)

- TH \_\_\_\_\_

Values Seminar : *SS 475 is recommended*

- \_\_\_\_\_

**MAJOR (48 credits)**

- SS 150: Introduction to Sport Management
- SS 200: Sport Management and Leadership
- SS 230: Facility Planning and Event Management
- SS 290: Data-Driven Decision-Making
- SS 330: Sport Marketing and Promotions
- SS 342: Sport Finance and Economics
- SS 350: Sport Sales
- SS 400: Legal Issues in Sport
- SS 420: Sport Administration
- SS 450: Sport Management Field Experience
- SS 450: Sport Management Field Experience
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- SS 450: Sport Management Field Experience
- AB 217: Financial Accounting
- EC 112: Economics of Public Issues
- OR** EC 209: Principles of Macroeconomics
- MK 201: Principles of Marketing

**ATHLETIC COMMUNICATIONS TRACK**

**(15 credits)**

- SS 341: Sport and Media Relations
- CS 265: Web Page Design
- CS 340: Digital Art I
- TV 225: Basic Production and Operations
- TV 230: Introduction to Radio

**FREE ELECTIVES (12 credits)**

- \_\_\_\_\_  \_\_\_\_\_
- \_\_\_\_\_  \_\_\_\_\_

**OPTIONAL MINOR**

- \_\_\_\_\_  \_\_\_\_\_
- \_\_\_\_\_  \_\_\_\_\_
- \_\_\_\_\_  \_\_\_\_\_

## DE SALES UNIVERSITY

### Example Plan: SPORT MANAGEMENT, B. S. (Track: Athletic Communications)

#### FIRST YEAR

##### **FALL SEMESTER (15 credits and 1-credit PE)**

Introduction to Sport Management (SS 150)  
Composition and Rhetoric I (EN 103)  
Foreign Language/World Cultures  
Philosophy MOT (PL 109)  
Mathematics MOT (MA 110, 111, **OR** 121)  
Lifetime Fitness and Wellness (PE 100)

... or ...

... or ...

##### **SPRING SEMESTER (15 credits and 1-credit PE)**

Sport Management/Leadership (SS 200)  
Composition and Rhetoric II (EN 104)  
Foreign Language/World Cultures  
Catholic Theology (TH 109)  
Principles of Marketing (MK 201)  
Physical Education (Activity)

#### SECOND YEAR

##### **FALL SEMESTER (15 credits)**

Data-Driven Decision-Making (SS 290)  
Humanities I  
Social Sciences MOT (EC 112 **OR** EC 209)  
Financial Accounting (AB 217)  
Literature MOT

##### **SPRING SEMESTER (15 credits and 1-credit PE)**

Facility Planning and Event Management (SS 230)  
Sport Marketing & Promotions (SS 330)  
Humanities II  
Natural Science MOT  
Intermediate Theology  
Physical Education (Activity)

#### THIRD YEAR

##### **FALL SEMESTER (15 credits)**

Legal Issues in Sport (SS 400)  
Sport Sales (SS 350)  
Humanities III  
Sport and Media Relations (SS 341)  
Intro to Radio (TV 230)

... or ...

##### **SPRING SEMESTER (15 credits)**

Sport Finance and Economics (SS342)  
Sport Administration (SS 420)  
Humanities IV  
Values Seminar \*  
Basic Production and Operation (TV 225)

#### FOURTH YEAR

##### **FALL SEMESTER (15 credits)**

Sport Management Internship (SS 450)  
Sport Management Internship (SS 450)  
Free Elective  
Free Elective  
Free Elective

##### **SPRING SEMESTER (15 credits)**

Sport Management Internship (SS 450)  
Sport Management Internship (SS 450)  
Web Page Design (CS 265)  
Digital Art I (CS 340)  
Free Elective

\* SS 475 Recommended

A. Koefer, Director of the Academic Success Center  
Effective fall, 2022