## INTERNATIONAL BUSINESS, B.A.

121 credits and Three 1-credit PE courses

## GENERAL EDUCATION CORE

BASIC REQUIREMENTS
( 6 credits and three 1-credit PE Courses)
Composition and Rhetoric
$\square$ EN 103 Composition and Rhetoric I
$\square$ EN 104 Composition and Rhetoric II
Physical Education Courses

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PE 100
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$\square \mathrm{PE}$ $\qquad$
$\square \mathrm{PE}$ $\qquad$

## MODES OF THINKING ( $\mathbf{1 2}$ credits)

Literature (Select one)
$\square$ EN 110, EN 112, EN 115
Mathematics (Select one)
(Satisfied by major- MA 111)
Natural Science (Select one)
$\square$ BI 209, 210, 211, 242, CH 209, PH 209
Philosophy
$\square$ PL 109
Social Sciences (Select one)
$\square$ CJ 109, CM 130, EC 209, EC 112,
HCM 230, PO 103, PO109, PS 109, SO 109

## CULTURAL LITERACY (18 credits)

Humanities I and II. Preferably select a set. However, a combination (e.g., PO $201+$ HI 214) is acceptable.

## (HI 262 recommended)

$\square$ Hum. I: HI 201, PO 201, HI 213
$\square$ Hum. II: HI 202, PO 202, HI 214, HI 262
Humanities III: Great Works of Art \& Music
Humanities IV: Great Works of Literature
Foreign Language/World Cultures
(Select either two of the same language, any two WC, or one WC and one approved course with international study.
Foreign Languages recommended)

## CHRISTIAN VALUES AND THEOLOGY

(9 credits)
Catholic Theology
$\square$ TH 109
Intermediate Theology (200/300 level TH)
$\square$ TH $\qquad$
Values Seminar
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## MAJOR ( 52 credits)

$\square$ MA 111: Probability and Statistics
MG 100: Introduction to Business
MG 201: Principles of Management
MG 220: Data Analysis
MK 201: Principles of Marketing
$\square$ EC 209: Principles of Macroeconomics
EC 210: Principles of Microeconomics
AB 217: Financial Accounting
AB 219: Managerial Accounting
AB 272: The Legal Environment of BusinessAB 375: Legal Environment of International Trade OR PO 317: International Law and Organization
$\square$ FN 330: Corporate Finance OR FN 331: Financial Management
$\square$ FN 352: Multinational Financial Management OR EC 400: Global Economic Issues
MG 340: International Business
MG 4000: Business Capstone - 1 Credit
MK 340: International Marketing
$\square$ IB 452: Global Business Strategy
An alternative course with an international travel component may be approved with permission from your advisor.
$\square$ Business Elective *:
MG 454 internship in international trade or with Chamber of Commerce recommended.

## FREE ELECTIVES ( $\mathbf{2 4}$ credits)

Recommended: HI 335, PO 108, PO 115, SS 430, any study abroad course(s); as well as courses in non-U.S. History, non-U.S. politics, and international relations.


OPTIONAL MINOR


## DE SALES UNIVERSITY

Example Plan: INTERNATIONAL BUSINESS MAJOR (B. A.)

## FIRST YEAR

FALL SEMESTER (15 credits and 1-credit PE)
Composition and Rhetoric I (EN 103)
Principles of Management (MG 201)
Philosophy MOT (PL 109)
Introduction to Business (MG 100) ... or ...
Foreign Language/World Cultures (FL recommended.)
Lifetime Fitness and Wellness (PE 100)

SPRING SEMESTER ( 15 credits and 1-credit PE)
Composition and Rhetoric II (EN 104)
Probability and Statistics (MA 111)
Foreign Lang/World Cultures (FL recommended.)
Social Science MOT
Principles of Marketing (MK 201)
Physical Education (Activity)

## SECOND YEAR

FALL SEMESTER ( 15 credits and 1-credit PE)
Financial Accounting (AB 217)
Principles of Macroeconomics (EC 209)
Humanities I
Literature MOT
Catholic Theology (TH 109)
Physical Education (Activity)

## SPRING SEMESTER (15 credits)

Managerial Accounting (AB 219)
Principles of Microeconomics (EC 210)
Humanities II (HI 262 recommended)
Data Analysis (MG 220)
International Marketing (MK 340)

## THIRD YEAR

## FALL SEMESTER ( 15 credits)

Humanities III
Free Elective
Financial Management (FN 330 OR 331)
Intermediate Theology (200-400)
Natural Science MOT .... or ...
... or ...

## SPRING SEMESTER ( 15 credits)

or ... Humanities IV
Business Elective (MG 454 recommended.)
Legal Environment of Business (AB 272)
Free Elective
Multinational Financial Management (FN 352)
OR Global Economic Issues (EC400)

FOURTH YEAR

## FALL SEMESTER (15 credits)

Values Seminar
Legal Environment of International Trade (AB 375)
OR International Law and Organ. (PO 317)
International Business (MG 340) ... or ...
Free Elective
Free Elective

SPRING SEMESTER ( 16 credits)
Global Business Strategy (IB 452) 3 credits * Business Capstone (MG 4000) - 1 credit Free Elective
Free Elective
Free Elective
Free Elective

[^0]S. Finney, Director of the Academic Success Center

Effective fall, 2023


[^0]:    * An alternative course with an international travel component may be approved with permission from your advisor.

