

Name: _____

BASED ON CREDITS

INTERNATIONAL BUSINESS, B.A.

121 credits and Three 1-credit PE courses

GENERAL EDUCATION CORE

BASIC REQUIREMENTS

(6 credits and three 1-credit PE Courses)

Composition and Rhetoric

- EN 103 Composition and Rhetoric I
- EN 104 Composition and Rhetoric II

Physical Education Courses

- PE 100
- PE _____
- PE _____

MODES OF THINKING (15 credits)

Literature (Select one)

- EN 110, EN 112, EN 115

Mathematics (Select one)

- MA 110, MA 111, MA 121

Natural Science (Select one)

- BI 209, 210, 211, 242, CH 209, PH 209

Philosophy

- PL 109

Social Sciences (Select one)

- CJ 109, CM 130, EC 209, EC 112, HCM 230, PO 103, PO109, PS 109, SO 109

CULTURAL LITERACY (18 credits)

Humanities I and II. *Preferably* select a set. However, a combination (e.g., PO 201 + HI 214) is acceptable.

(HI 262 recommended)

- Hum. I: HI 201, PO 201, HI 213
- Hum. II: HI 202, PO 202, HI 214, HI 262

Humanities III: Great Works of Art & Music

- _____

Humanities IV: Great Works of Literature

- _____

Foreign Language/World Cultures

(Select either two of the same language, any two WC, or one WC and one approved course with international study.

Foreign Languages recommended)

- _____
- _____

CHRISTIAN VALUES AND THEOLOGY

(9 credits)

Catholic Theology

- TH 109

Intermediate Theology (200/300 level TH)

- TH _____

Values Seminar

- _____

MAJOR (49 credits)

- MG 100: Introduction to Business
- MG 201: Principles of Management
- MG 211: Quantitative Business Analysis
- OR** MG 220: Data Analysis
- MK 201: Principles of Marketing
- EC 209: Principles of Macroeconomics
- EC 210: Principles of Microeconomics
- AB 217: Financial Accounting
- AB 219: Managerial Accounting
- AB 272: The Legal Environment of Business
- AB 375: Legal Environment of International Trade
- OR** PO 317: International Law and Organization
- FN 330: Corporate Finance
- OR** FN 331: Financial Management
- FN 352: Multinational Financial Management
- OR** EC 400: Global Economic Issues
- MG 340: International Business
- MG 4000: Business Capstone – 1 Credit
- MK 340: International Marketing
- IB 452: Global Business Strategy
- An alternative course with an international travel component may be approved with permission from your advisor.
- Business Elective *: _____
- MG 454 internship in international trade or with Chamber of Commerce recommended.

FREE ELECTIVES (24 credits)

Recommended: HI 335, PO 108, PO 115, SS 430, any study abroad course(s); as well as courses in non-U.S. History, non-U.S. politics, and international relations.

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OPTIONAL MINOR

- | | |
|--------------------------------|--------------------------------|
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DE SALES UNIVERSITY
Example Plan: INTERNATIONAL BUSINESS MAJOR (B. A.)

FIRST YEAR

FALL SEMESTER (15 credits and 1-credit PE)

Composition and Rhetoric I (EN 103)
Finite Mathematics (MA 110), Probability and
Statistics (MA 111), **OR** Calculus I (MA 121)
Philosophy MOT (PL 109) ... or ...
Introduction to Business (MG 100)
Foreign Language/World Cultures (*FL recommended.*)
Lifetime Fitness and Wellness (PE 100)

SPRING SEMESTER (15 credits and 1-credit PE)

Composition and Rhetoric II (EN 104)
Principles of Management (MG 201)
Foreign Lang/World Cultures (*FL recommended.*)
Social Science MOT
Principles of Marketing (MK 201)
Physical Education (Activity)

SECOND YEAR

FALL SEMESTER (15 credits and 1-credit PE)

Financial Accounting (AB 217)
Principles of Macroeconomics (EC 209)
Humanities I
Literature MOT
Catholic Theology (TH 109)
Physical Education (Activity)

SPRING SEMESTER (15 credits)

Managerial Accounting (AB 219)
Principles of Microeconomics (EC 210)
Humanities II (*HI 262 recommended*)
Quantitative Business Analysis (MG 211)
OR Data Analysis (MG 220)
International Marketing (MK 340)

THIRD YEAR

FALL SEMESTER (15 credits)

Humanities III ... or ...
Free Elective
Financial Management (FN 330 **OR** 331)
Intermediate Theology (200-400) ... or ...
Natural Science MOT ... or ...

SPRING SEMESTER (15 credits)

Humanities IV
Business Elective (*MG 454 recommended.*)
Legal Environment of Business (AB 272)
Free Elective
Multinational Financial Management (FN 352)
OR Global Economic Issues (EC400)

FOURTH YEAR

FALL SEMESTER (15 credits)

Values Seminar
Legal Environment of International Trade (AB 375)
OR International Law and Organ. (PO 317)
International Business (MG 340) ... or ...
Free Elective
Free Elective

SPRING SEMESTER (16 credits)

Global Business Strategy (IB 452) *3 credits* *
Business Capstone (MG 4000) - 1 credit
Free Elective
Free Elective
Free Elective
Free Elective

* An alternative course with an international travel component may be approved with permission from your advisor.