

Name: _____

BASED ON CREDITS

INTERNATIONAL BUSINESS, B.A. (Four Plus One Year MBA)

121 credits and Three 1-credit PE courses

GENERAL EDUCATION CORE

BASIC REQUIREMENTS

(6 credits and three 1-credit PE Courses)

- Composition and Rhetoric
 - EN 103 Composition and Rhetoric I
 - EN 104 Composition and Rhetoric II
- Physical Education Courses
 - PE 100
 - PE _____
 - PE _____

MODES OF THINKING (15 credits)

- Literature (Select one)
 - EN 110, EN 112, EN 115
- Mathematics (Select one)
 - MA 110, MA 111, MA 121
- Natural Science (Select one)
 - BI 209, 210, 211, 242, CH 209, PH 209
- Philosophy
 - PL 109
- Social Sciences (Select one)
 - CJ 109, CM 130, EC 209, EC 112, HCM 230, PO 103, PO109, PS 109, SO 109

CULTURAL LITERACY (18 credits)

Humanities I and II. *Preferably* select a set. However, a combination (e.g., PO 201 + HI 214) is acceptable. (**HI 262 recommended**)

- Hum. I: HI 201, PO 201, HI 213
- Hum. II: HI 202, PO 202, HI 214, HI 262
- Humanities III: Great Works of Art & Music
 - _____
- Humanities IV: Great Works of Literature
 - _____
- Foreign Language/World Cultures

(Select either two of the same language, any two WC, or one WC and one approved course with international study.

Foreign Languages recommended

- _____
- _____

CHRISTIAN VALUES AND THEOLOGY (9 credits)

- Catholic Theology
 - TH 109
- Intermediate Theology (200/300 level TH)
 - TH _____
- Values Seminar
 - _____

MAJOR (49 credits)

- MG 100: Introduction to Business
- MG 201: Principles of Management
- MG 211: Quantitative Business Analysis
 - OR** MG 220: Data Analysis
- MK 201: Principles of Marketing
- EC 209: Principles of Macroeconomics
- EC 210: Principles of Microeconomics
- AB 217: Financial Accounting
- AB 219: Managerial Accounting
- AB 272: The Legal Environment of Business
- AB 375: Legal Environment of International Trade
 - OR** PO 317: International Law and Organization
- FN 330: Corporate Finance
 - OR** FN 331: Financial Management
- FN 352: Multinational Financial Management
 - OR** EC 400: Global Economic Issues
- MG 340: International Business
- MG 4000: Business Capstone – 1 Credit
- MK 340: International Marketing
- IB 452: Global Business Strategy

An alternative course with an international travel component may be approved with permission from your advisor.
- Business Elective: _____
 - MG 454 internship in international trade or with Chamber of Commerce recommended.

FREE ELECTIVES (15 credits)

Recommended: HI 335, PO 108, PO 115, SS 430, any study abroad course(s); as well as courses in non-U.S. History, non-U.S. politics, and international relations.)

- _____
- _____
- _____

OPTIONAL MINOR

- _____
- _____
- _____

MBA COURSES for B.A. (9 Credits) *

- 1. MBA 1 2. MBA 2 3. MBA 3

Additional Courses for the 4+1 MBA **

- (9 courses-27 credits)-additional tuition at MBA rate
- 1. MBA 4 4. MBA 7 7. MBA 10
 - 2. MBA 5 5. MBA 8 8. MBA 11
 - 3. MBA 6 6. MBA 9 9. MBA 12

DE SALES UNIVERSITY

Example Plan: INTERNATIONAL BUSINESS MAJOR (B. A.); (Four plus One Year MBA)

FIRST YEAR

FALL SEMESTER (15 credits and 1-credit PE)

Composition and Rhetoric I (EN 103)
Finite Mathematics (MA 110), Probability and
Statistics (MA 111), **OR** Calculus I (MA 121)
Philosophy MOT (PL 109) ... or ...
Introduction to Business (MG 100)
Foreign Language/World Cultures (*FL recommended.*)
Lifetime Fitness and Wellness (PE 100)

SPRING SEMESTER (15 credits and 1-credit PE)

Composition and Rhetoric II (EN 104)
Principles of Management (MG 201)
Foreign Lang/World Cultures (*FL recommended.*)
Social Science MOT
Principles of Marketing (MK 201)
Physical Education (Activity)

SECOND YEAR

FALL SEMESTER (15 credits and 1-credit PE)

Financial Accounting (AB 217)
Principles of Macroeconomics (EC 209)
Humanities I
Literature MOT
Catholic Theology (TH 109)
Physical Education (Activity)

SPRING SEMESTER (15 credits)

Managerial Accounting (AB 219)
Principles of Microeconomics (EC 210)
Humanities II (*HI 262 recommended*)
Quantitative Business Analysis (MG 211)
OR Data Analysis (MG 220)
International Marketing (MK 340)

THIRD YEAR

FALL SEMESTER (15 credits)

Humanities III ... or ...
Free Elective
Financial Management (FN 330 **OR** 331)
Intermediate Theology (200-400) ... or ...
Natural Science MOT ... or ...

SPRING SEMESTER (15 credits)

Humanities IV
Business Elective (*MG 454 recommended*)
Legal Environment of Business (AB 272)
Free Elective
Multinational Financial Management (FN 352)
OR Global Economic Issues (EC400)

FOURTH YEAR

FALL SEMESTER (15 credits)

Values Seminar
Legal Environment of International Trade (AB 375)
OR International Law and Organ. (PO 317)
International Business (MG 340) ... or ...
MBA 1
Free Elective

SPRING SEMESTER (16 credits)

Global Business Strategy (IB 452)
Business Capstone (MG 4000) - 1 credit
MBA 2 Winter Session
MBA 3 Winter Session
Free Elective
Free Elective

FIFTH YEAR – MBA

SPRING (6 week)

MBA 4
MBA 5

SUMMER

MBA 6
MBA 7

FALL

MBA 8
MBA 9
MBA 10

WINTER

MBA 11
MBA 12

All students in the BA-MBA program are required to have job experience and/or internship.

Consultation with an MBA Advisor is required.

Students can apply to the MBA Program at the end of their junior year and will receive a letter of intent. Final acceptance into the MBA Program upon successful undergraduate degree conferral.

** Full-time students who have a cumulative GPA of at least 3.0 and have senior status may enroll in graduate courses while fulfilling the requirements for an undergraduate degree. They may register for no more than two graduate courses at a time and may accumulate no more than nine graduate credits (three courses) towards the completion of their undergraduate degree.*

*** The MBA curriculum can be completed online in 36 credits through the general MBA track. Additional tuition will be billed at the MBA rate at the time of admittance.*

A. Koefer, Director of the Academic Success Center
Effective fall, 2022