

Name: _____

BASED ON CREDITS

COMMUNICATION STUDIES (Professional/Creative Writing, Editing, Publishing), B.A.

121 credits and Three 1-credit PE courses

GENERAL EDUCATION CORE

BASIC REQUIREMENTS

(6 credits and three 1-credit PE courses)

Composition and Rhetoric

- EN 103 Composition and Rhetoric I
- EN 104 Composition and Rhetoric II

Physical Education Courses

- PE 100
- PE _____
- PE _____

MODES OF THINKING (15 credits)

Literature (Select one)

- EN 110, EN 112, EN 115

Mathematics (Select one, *MA 111 recommended*)

- MA 109, 110, 111, 112, 121

Natural Science (Select one)

- BI 209, 210, 211, 242, CH 209, PH 209

Philosophy

- PL 109

Social Sciences (Select one)

- CJ 109, EC 209, EC 112, PO 103, PO 109, PS 109, SO 109

CULTURAL LITERACY (18 credits)

Humanities I and II. *Preferably* select a set (e.g., HI 201/202). However, a combination (e.g., PO 201 + HI 214) is acceptable.

- Hum. I: HI 201, PO 201, HI 213
- Hum. II: HI 202, PO 202, HI 214, HI 262

Humanities III: Great Works of Art & Music

- _____

Humanities IV: Great Works of Literature

- _____

Foreign Language/World Cultures

(Select either two of the same language, any two WC, or one WC and one approved course with international study)

- _____
- _____

CHRISTIAN VALUES AND THEOLOGY

(9 credits)

Catholic Theology

- TH 109

Intermediate Theology (200/300 level TH)

- TH _____

Values Seminar

- _____

MAJOR (49 credits)

CM Core

- CM 130: Intro to Mass Communications
- CM 199: Communication Theory
- CM 206: Public Speaking
- CM 220: Journalism
- CM 310: Fundamentals of Public Relations
- CM 405: Communication Research Seminar– 4 Credits

Controlled CM Electives: Choose seven of the

following courses: CM 205, 275, 290, 305, 309, 313, 314, 315, 316, 318, 319, 320, 325, 360, 365, 380, 390, 391, 460; EN/CM 212, 312, and 340; HCM 230, 280, 290, 314, 318, 391.

- _____
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Note: Students are encouraged to complete an internship, CM 391.

Controlled Pre-Professional Electives in Professional/Creative Writing, Editing, and Publishing: Choose three of the following

courses: CS 265, 340; EN/CM 212, 312, 340; MG 233; TR 275; or TV 252

- _____
- _____
- _____

FREE ELECTIVES (24 credits)

- _____ _____
- _____ _____
- _____ _____
- _____ _____

OPTIONAL MINOR

- _____ _____
- _____ _____
- _____ _____

DE SALES UNIVERSITY

Example Plan: COMMUNICATION STUDIES (Professional/Creative Writing, Editing, Publishing), B. A.

FIRST YEAR

FALL SEMESTER (15 credits and 1-credit PE)

Intro to Mass Communication (CM 130)
Composition and Rhetoric I (EN 103)
Philosophy MOT (PL 109) ... or ...
Foreign Language/World Cultures I
Mathematics (MOT) *MA 111 recommended* ... or ...
Lifetime Fitness and Wellness (PE 100)

SPRING SEMESTER (15 credits and 1-credit PE)

Communication Theory (199)
Composition and Rhetoric II (EN 104)
Public Speaking (CM 206)
Foreign Language/World Cultures II
Free Elective
Physical Education (Activity)

SECOND YEAR

FALL SEMESTER (15 credits and 1-credit PE)

Controlled Communication Elective * ... or ...
Journalism (CM 220) ... or ...
Free Elective ... or ...
Social Science MOT ... or ...
Humanities I
Physical Education (Activity)

SPRING SEMESTER (15 credits)

Controlled Pre-Professional Elective **
Controlled Communication Elective *
Catholic Theology (TH 109)
Literature MOT
Humanities II

THIRD YEAR

FALL SEMESTER (15 credits)

Fundamentals of Public Relations (CM 310) ... or ...
Controlled Communication Elective *
Humanities III ... or ...
Controlled Communication Elective * ... or ...
Intermediate Theology (200-300)

SPRING SEMESTER (15 credits)

Controlled Pre-Professional Elective **
Controlled Communication Elective *
Controlled Communication Elective *
Free Elective
Controlled Pre-Professional Elective **

FOURTH YEAR

FALL SEMESTER (15 credits)

Controlled Communication Elective * ... or ...
Free Elective ... or ...
Humanities IV ... or ...
Natural Science MOT ... or ...
Free Elective

SPRING SEMESTER (16 credits)

Communication Research Seminar (CM 405)
Values Seminar
Free Elective
Free Elective
Free Elective

* **Controlled CM Electives:** Choose seven of the following courses: CM 205, 275, 290, 305, 309, 313, 314, 315, 316, 318, 319, 320, 325, 360, 365, 380, 390, 391, 460; EN/CM 212, 312, and 340; HCM 230, 280, 290, 314, 318, 391.

** **Controlled Pre-Professional Electives in Professional/Creative Writing, Editing, and Publishing:** Choose three of the following courses: CS 265, 340; EN/CM 212, 312, 340; MG 233; TR 275; or TV 252

A. Koefer, Director of the Academic Success Center
Effective fall, 2022