## BUSINESS ADMINISTRATION, B.A.

121 credits and Three 1-credit PE courses

## GENERAL EDUCATION CORE <br> BASIC REQUIREMENTS

( 6 credits and three 1-credit PE Courses)
Composition and Rhetoric
$\square$ EN 103 Composition and Rhetoric I
$\square$ EN 104 Composition and Rhetoric II
Physical Education Courses

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PE 100
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PE $\qquad$
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## MODES OF THINKING (9 credits)

Literature (Select one) $\square$ EN 110, EN 112, EN 115
Mathematics (Select one)
(Satisfied by Major - MA 111)
Natural Science (Select one)
$\square$ BI 209, 210, 211, 242, CH 209, PH 209
Philosophy
$\square$ PL 109
Social Sciences (Satisfied by Major - EC 209)

## CULTURAL LITERACY (18 credits)

Humanities I and II. Preferably select a set (e.g., HI 201/202). However, a combination (e.g., PO
$201+\mathrm{HI} 214)$ is acceptable.
$\square$ Hum. I: HI 201, PO 201, HI 213
$\square$ Hum. II: HI 202, PO 202, HI 214, HI 262
Humanities III: Great Works of Art \& Music

Humanities IV: Great Works of Literature
Foreign Language/World Cultures
(Select either two of the same language, any
two WC, or one WC and one approved course with international study)
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## CHRISTIAN VALUES AND THEOLOGY (9 credits)

Catholic Theology
$\square$ TH 109
Intermediate Theology (200/300 level TH)
$\square$ TH $\qquad$
Values Seminar
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## MAJOR (52 credits)

AB 217: Financial Accounting
AB 219: Managerial Accounting
AB 272: The Legal Environment of Business
EC 209: Principles of Macroeconomics
EC 210: Principles of Microeconomics
$\square$ FN 330: Corporate Finance
OR FN 331: Financial Management
$\square$ MA 111: Probability and Statistics
MG 100: Introduction to Business
MG 201: Principles of Management
MG 220: Data Analysis
MG 233: Business Communication Skills
MG 310: New Ventures, Inc.
MG 340: International Business
MG 452: Business Policy Formulation MG 4000: Business Capstone-1 Credit
MK 201: Principles of Marketing
MK 215: Sales and Sales Management
Business Elective * $\qquad$

* MI 205 is accepted as a Business
Elective, and strongly recommended as a
free elective as well.

FREE ELECTIVES ( 27 credits)

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OPTIONAL MINOR


# DE SALES UNIVERSITY Example Plan: BUSINESS ADMINISTRATION MAJOR (B. A.) 

## FIRST YEAR

FALL SEMESTER (15 credits and 1-credit PE)
Composition and Rhetoric I (EN 103)
Principles of Management (MG 201)
Free Elective
Introduction to Business (MG 100)
Foreign Language/World Cultures
Lifetime Fitness and Wellness (PE 100)

SPRING SEMESTER (15 credits and 1-credit PE)
Composition and Rhetoric II (EN 104)
Probability and Statistics (MA 111)
Principles of Marketing (MK 201)
Philosophy MOT (PL 109)
Foreign Language/World Cultures
Physical Education (Activity)

## SECOND YEAR

## FALL SEMESTER (15 credits and 1-credit PE)

Humanities I
Financial Accounting (AB 217)
Principles of Macroeconomics (EC 209)
Business Communication Skills (MG 233)
Sales and Sales Management (MK 215)
Physical Education (Activity)

## SPRING SEMESTER (15 credits)

## Humanities II

Managerial Accounting (AB 219)
Principles of Microeconomics (EC 210)
Data Analysis (MG 220)
Catholic Theology (TH 109)

## THIRD YEAR

## FALL SEMESTER (15 credits)

Literature MOT
Business Elective *
Natural Science MOT
Intermediate Theology (200-400)
Financial Management (FN 330 OR FN 331)

## FOURTH YEAR

FALL SEMESTER (15 credits)
International Business (MG 340)
Values Seminar
Humanities IV ... or ...
Free Elective ... or ...
Free Elective
... or ...
... or ...
... or ...
... or ...

## SPRING SEMESTER (15 credits)

Humanities III
New Ventures, Inc. (MG 310)
Legal Environment of Business (AB 272)
Free Elective
Free Elective

## SPRING SEMESTER (16 credits)

Business Policy Formulation (MG 452)
Business Capstone (MG 4000) - 1 Credit
Free Elective
Free Elective
Free Elective
Free Elective

* MI 205 is accepted as a Business Elective, and strongly recommended as a free elective as well.
S. Finney, Director of the Academic Success Center

Effective fall, 2023

