

Name: _____

COMMUNICATION (Business), B.A.

40 courses of three or more credits and 3 one-credit PE courses

GENERAL EDUCATION CORE

BASIC REQUIREMENTS (2 courses and 3 one-credit PE courses)

- Composition and Rhetoric
 EN 103 Composition and Rhetoric I
 EN 104 Composition and Rhetoric II
- Physical Education Courses
 PE 100
 PE ____
 PE ____

MODES OF THINKING (5 courses)

- Literature (Select one)
 EN 110, EN 112, EN 115
- Mathematics (Select one; **MA 110 recommended**)
 MA 109, 110, 111, 112, 121
- Natural Science (Select one)
 BI 209, 210, 211, 242, CH 209, PH 209
- Philosophy
 PL 109
- Social Sciences (Select one)
 CJ 109, EC 209, EC 112, PO 103, PO 109, PS 109 or SO 109

CULTURAL LITERACY (6 courses)

- Humanities I and II. *Preferably* select a set (e.g., HI 201/202). However, a combination (e.g., PO 201 + HI 214) is acceptable.
 Hum. I: HI 201, PO 201, HI 213
 Hum. II: HI 202, PO 202, HI 214, HI 262
- Humanities III: Great Works of Art & Music
(See Master Schedule of Day Classes)
 ____ ____
- Humanities IV: Great Works of Literature
(See Master Schedule of Day Classes)
 ____ ____
- Foreign Language/World Cultures
(Select either two of the same language, any two WC, or one WC and one approved course with international study)
 ____ ____
 ____ ____

CHRISTIAN VALUES AND THEOLOGY

- (3 courses)
- Catholic Theology
 TH 109
- Intermediate Theology (200/300 level TH)
 TH ____
- Values Seminar
(See Master Schedule of Day Classes)
 ____ ____

MAJOR

(16 courses)

- CM 130: An Introduction to Mass Communications
- CM 199: Communication Theory
- CM 206: Professional Speaking
- CM 220: Journalism
- CM 310: Fundamentals of Public Relations
- CM 405: Professional Communication Seminar

7 CM Electives (see below *)

- ____ ____
- ____ ____
- ____ ____
- ____ ____
- ____ ____
- ____ ____
- ____ ____

3 Pre-Professional Electives in Business (AB 217; EC 112, 209; MG 100, 201; or MI 207)

- ____ ____
- ____ ____
- ____ ____

MINOR _____

(6 courses)

- ____ ____ ____ ____
- ____ ____ ____ ____
- ____ ____ ____ ____

ELECTIVES

(As needed to complete 40-course req.)

- ____ ____ ____ ____
- ____ ____ ____ ____
- ____ ____ ____ ____
- ____ ____ ____ ____

Dr. S. Mattingly, Director of Advising and Retention
Effective fall, 2011

For the most up-to-date record of progress toward completion of degree requirements, students should use the Academic Evaluation tool, which is listed under the Academic Planning heading in WebAdvisor.

DE SALES UNIVERSITY
Typical Program: COMMUNICATION (Business), B. A.

FALL SEMESTER

SPRING SEMESTER

FIRST YEAR

Introduction to Mass Communication (CM 130)
 Composition and Rhetoric I (EN 103)
 Philosophy MOT (PL 109)
 Mathematics MOT (MA 110 recommended)
 Foreign Language/World Cultures
 Lifetime Fitness and Wellness (PE 100)

... or ...
 ... or ...

Communication Theory (CM 199)
 Composition and Rhetoric II (EN 104)
 Free Elective
 Public Speaking (CM 206)
 Foreign Language/World Cultures
 Physical Education (Activity)

SECOND YEAR

Communication Elective *
 Communication Elective *
 Journalism I (CM 220)
 Humanities 1
 Literature MOT

... or ...
 ... or ...
 ... or ...
 ... or ...
 ... or ...

Pre-Professional Elective **
 Catholic Theology (TH 109)
 Communication Elective *
 Humanities 2
 Free Elective
 Physical Education (Activity)

THIRD YEAR

Fundamentals of Public Relations (CM 310)
 Communication Elective *
 Communication Elective *
 Humanities 3
 Social Science MOT

... or ...
 ... or ...
 ... or ...
 ... or ...
 ... or ...

Pre-Professional Elective **
 Intermediate Theology (200-300)
 Communication Research Seminar (CM 405)
 Humanities 4
 Free Elective

FOURTH YEAR

Communication Elective *
 Communication Elective *
 Natural Science MOT
 Values Seminar
 Free Elective

... or ...
 ... or ...
 ... or ...
 ... or ...

Pre-Professional Elective **
 Free Elective
 Free Elective
 Free Elective
 Free Elective

MOT = Modes of Thought

* **Communication elective options**, as published in the *Undergraduate Catalog*: CM 205, 225, 275, 290, 305, 309, 311, 313, 314, 315, 316, 317, 319, 320, 325, 360, 365, 380, 390, 391-4, 460; EN/CM 212, 312, and 340.

** **Pre-Professional elective options in Business**, as published in the *Undergraduate Catalog*: AB 217; EC 112, 209; MG 100, 201; or MI 207.