



AT A GLANCE 2017-2018

DESALES UNIVERSITY is a private, four-year Catholic university with a Salesian mission administered by the Oblates of St. Francis de Sales. Our priority is to give students a quality, broad-based liberal arts and career-centered education. Students are exposed to Catholic teachings but are also afforded the luxury of exploring in an atmosphere of intellectual freedom. Everyone is treated with the dignity of the human person that they deserve.

Carnegie Classification: M1
Master's C&U—Larger Programs

UNIVERSITY LEADERSHIP

BOARD OF TRUSTEES

W. Douglas Brown, Esq.
Chairman

PRESIDENT

Very Rev. James J. Greenfield, OSFS, '84
DeSales University's 4th President

PRESIDENT'S CABINET

Ms. Mary Birkhead
Dean, Enrollment Management

Dr. Robert Blumenstein
Interim Provost & Dean, Undergraduate Studies

Mr. Thomas Campbell
Vice President, Institutional Advancement

Dr. Gerard Joyce, '91
Executive Vice President

Mr. Thomas McNamara, '92
Executive Director, Communications

Mr. Ronald Nordone, Jr.
Dean, Graduate Education

Mr. Peter Rautzhan, '95, '06G
Associate Vice President, Administration & Planning

Mr. Robert Snyder
Vice President, Administration, Finance, & Campus Environment

Mr. Michael Sweetana, '89
Director, Finance & Treasurer

Ms. Linda Zerbe
Vice President, Student Life

Ms. Mary Gotzon, '16
Administrative Assistant to the President

ADMISSIONS

Incoming Traditional Freshmen (Fall 2017)

Completed applications	2,979
Admitted	2,184
Enrolled	424
Percent admitted	71%
Percent admitted who enrolled	21%

Incoming Traditional Transfers (Fall 2017)

Completed applications	385
Admitted	196
Enrolled	73
Percent admitted	51%
Percent admitted who enrolled	37%

Total Undergraduate Applicants 3,364

Freshman Quality Indicators (Fall 2017)

Average high school GPA	3.29
Average SAT (Evidence-Based R&W)	567
Average SAT (Math)	556
Percent in top 10% of high school class	34%

Masters Level (2017-2018)

Completed applications	3,133
Admitted	282
Enrolled	266
Percent admitted	9%
Percent admitted who enrolled	94%

Doctoral Level (2017-2018)

Completed applications	113
Admitted	39
Enrolled	37
Percent admitted	35%
Percent admitted who enrolled	95%

Total Graduate Applicants 3,246

ENROLLMENT (FALL 2017)

Headcount

Undergraduate	2,345
Graduate	970

Total Enrollment Headcount 3,315
Full-Time Equivalent 2,652

Full-time	67%
Part-time	33%

PA residents	79%
Non-PA residents	21%

Female	62%
Male	38%

Enrollment by Race/Ethnicity

Hispanic/Latino	11%
Black or African American	4%
Asian	3%
Pacific Islander	<1%
White, non-Hispanic	72%
Two or more races	2%
International	<1%
Other/unknown	7%

STUDENT SUCCESS

Degrees Conferred (Class of 2017)

Undergraduate certificates	6
Bachelor's degrees	522
Master's degrees	269
Graduate certificates	-
Doctoral degrees—professional practice	12

Total Degrees Conferred 809

Graduation Rates

4-year rate (2013 entering freshmen)	63%
6-year rate (2011 entering freshmen)	70%

2016 first-to-second year retention rate 81%

INSTRUCTION (FALL 2017)

Instruction

Classes with fewer than 20 students	59%
Classes with 50 or more students	3%
Undergraduate sections offered	533
Graduate sections offered	128
Student-to-faculty ratio	12:1

Percent of faculty with highest degree in their field (Doctorate or Terminal) 83%

ACADEMIC PROGRAMS (2017-2018)

Number of Academic Programs

Undergraduate certificates	11
Bachelor's	41
Post-Baccalaureate certificates	5
Master's	6
Post-Master's certificates	6
Doctoral—professional practice	2

Total Academic Programs 71

Largest Undergraduate Majors

Nursing	11%
Medical Studies	7%
Criminal Justice	6%
Accounting	6%
Biology	6%

Largest Graduate Majors

Physician Assistant Studies	13%
Physical Therapy	8%
Management (Business)	8%
Family Nurse Practitioner	8%
Healthcare Systems Management	6%

LIBRARY SYSTEM (2017-2018)

Trexler Library

Volumes held	155,243
Electronic books	135,000
Electronic serial titles	19,000
Paper serial subscriptions	260
Library expenditures (FY2017)	\$1.15 million

FACULTY AND STAFF (2017-2018)

Headcount

Full-time faculty	126
Part-time faculty	220
Full-time staff	252
Part-time staff	52

Total Faculty and Staff 650

ACADEMIC DIVISIONS/DEPARTMENTS

DIVISION OF BUSINESS

Dr. Christopher Cocozza—Division Head

Finance

Mr. Bradley Barnhorst—Chair

Sport Management

Dr. Martin Brett, '98—Chair

Accounting

Dr. Michael Gallagher—Chair

Human Resources and Management

Dr. Gregory Jeffries—Chair

Business Administration, International Business, and Pharmaceutical Marketing

Dr. Sue McGorry—Chair

DIVISION OF HEALTHCARE

Dr. Wayne Stuart—Division Head

Nursing and Health

Dr. Mary Elizabeth Doyle-Tadduni—Chair

Sport and Exercise Physiology

Fr. Douglas Burns, OSFS—Chair

DIVISION OF LIBERAL AND SOCIAL SCIENCES

Dr. Brian Kane—Division Head

Education

Dr. Judith Rance-Roney—Chair

Social Sciences

Dr. Jennifer Moore—Chair

Humanities

Ms. Juilene Osborne-McKnight—Chair

Philosophy and Theology

Dr. Stephen Loughlin—Chair

DIVISION OF PERFORMING ARTS

Mr. John Bell—Division Head

Dance

Mr. Timothy Cowart—Chair

Theatre

Mr. Dennis Razze, '75—Chair

TV/Film

Mr. Chuck Gloman—Chair

DIVISION OF SCIENCES AND MATHEMATICS

Bro. Daniel Wisniewski, OSFS—Division Head

Natural Science

Dr. Julie Himmelberger—Chair

Mathematics and Computer Science

Ms. Annmarie Houck, '90—Chair

GRADUATE PROGRAM DIRECTORS

Doctor of Physical Therapy

Dr. Kay Malek

Master of Arts in Criminal Justice

Dr. Katherine Ramsland, '12G

Master of Business Administration

Dr. David Gilfoil

Master of Education

Dr. Judith Rance-Roney

Master of Science in Management of Information Systems

Dr. Patricia Riola, '95G

Master of Science in Nursing

Dr. Carol Mest

Doctor of Nursing Practice

Dr. Jacqueline Ochsenreither, '85, '15G

Master of Science in Physician Assistant Studies

Dr. Wayne Stuart

RESIDENTIAL LIFE (FALL 2017)

University-Affiliated Housing

Full-time undergraduate freshmen	335
Full-time upperclassmen	661
Full-time graduate students	17
Percent of full-time undergraduates	61%
Housing capacity	1,158
Housing occupancy	1,013
Occupancy rate	87%

ATHLETICS

Division III Intercollegiate Sports

Athletic Conferences

Middle Atlantic States Collegiate Athletic Conference (MAC)

Freedom Conference

Eastern Collegiate Athletic Conference (ECAC)

Women's Sports (10)

Basketball	Baseball
Cross Country	Basketball
Field Hockey	Cross Country
Lacrosse	Golf
Soccer	Lacrosse
Softball	Soccer
Tennis	Tennis
Indoor Track & Field	Indoor Track & Field
Outdoor Track & Field	Outdoor Track & Field
Volleyball	

University Colors

Navy Blue and Scarlet

Mascot

Bulldog



ALUMNI (2016-2017)

Alumni Giving

Solicitable Alumni	17,263
Alumni donors	1,363
Alumni giving rate	8%

Alumni Outcomes (2015-2016)

Percent with job offer within 6 months	82%
Percent employed	89%
Percent who would recommend DeSales	91%

ACCREDITATIONS

Institutional Accreditation

Middle States Commission on Higher Education

Academic Accreditations

Accreditation Council for Business Schools and Programs (ACBSP)

Accreditation Review Commission on Education for the Physician Assistant, Inc. (ARC-PA)

American Society of Exercise Physiologists (ASEP)

Commission on Accreditation in Physical Therapy Education (CAPTE)

Commission on Collegiate Nursing Education (CCNE)

National Council for State Authorization Reciprocity Agreements (NC-SARA)

COST OF ATTENDANCE (2017-2018)

Full-Time Undergraduate (Academic Year)

Tuition	\$34,500
Required fees	\$1,400
Room and board	\$12,800

Part-Time Undergraduate (per Credit Hour)

Tuition	\$474
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Graduate (per Credit Hour)

Tuition (average*)	\$840
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*varies by program

STUDENT FINANCIAL AID (2016-2017)

Aid to First-Time Freshmen

Awarded grant or scholarship aid	100%
Average amount of aid received	\$20,975
Percent receiving federal loans	70%
Total grant aid received	\$10.5 Million

Aid to All Undergraduates

Awarded grant or scholarship aid	80%
Average amount of aid received	\$17,632
Percent receiving federal loans	65%
Total grant aid received	\$33.8 million

UNIVERSITY FINANCES (2016-2017)

Total Operating Budget	\$101.4 million
Endowment assets (end of year)	\$80.1 million

Economic Impact

State economic impact	\$121.6 million
Total state employment impact	1,305 workers

UNIVERSITY LOCATIONS

Main Campus

2755 Station Avenue 610.282.1100
Center Valley, PA

Bethlehem Area Campus

3001 Emrick Boulevard 610.814.3026
Bethlehem, PA

Lansdale Area Campus

815 Sumnerytown Pike 215.361.0423
Lansdale, PA

Other Location Offerings

Immaculata University (MBA program)
Lehigh Valley Hospital
Pocono Medical Center

CONTACT INFORMATION

Undergraduate Admissions and Tours

admiss@desales.edu
610.282.1100

ACCESS Admissions

access@desales.edu
610.282.4361

Graduate Admissions

gradadmissions@desales.edu
610.282.1100, ext.1768

Human Resources

hr@desales.edu
610.282.1100, ext. 1485