### AT A GLANCE

DESALES UNIVERSITY is a private, four-year Catholic university with a Salesian mission administered by the Oblates of St. Francis de Sales. Our priority is to give students a quality, broad-based liberal arts and career-centered education. Students are exposed to Catholic teachings but are also afforded the luxury of exploring in an atmosphere of intellectual freedom. Everyone is treated with the dignity of the human person that they deserve.

Carnegie Classification: M1
Master’s C&U—Larger Programs

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### UNIVERSITY LEADERSHIP

**BOARD OF TRUSTEES**
W. Douglas Brown, Esq.
Chairman

**PRESIDENT**
Very Rev. James J. Greenfield, OSFS, ‘84
DeSales University’s 4th President

**PRESIDENT’S CABINET**
Ms. Mary Birkhead
Dean, Enrollment Management

Dr. Robert Blumenstein
Interim Provost & Dean, Undergraduate Studies

Mr. Thomas Campbell
Vice President, Institutional Advancement

Dr. Gerard Joyce, ‘91
Executive Vice President

Mr. Thomas McNamara, ‘92
Executive Director, Communications

Mr. Ronald Nordon, Jr.
Dean, Graduate Education

Mr. Peter Rautzhan, ‘95, ’06G
Associate Vice President, Administration & Planning

Mr. Robert Snyder
Vice President, Administration, Finance, & Campus Environment

Mr. Michael Sweetana, ‘89
Director, Finance & Treasurer

Ms. Linda Zerbe
Vice President, Student Life

Ms. Mary Gotzon, ‘16
Administrative Assistant to the President

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### ADMISSIONS

**Incoming Traditional Freshmen (Fall 2017)**
- Completed applications: 2,979
- Admitted: 2,184
- Enrolled: 424
- Percent admitted: 71%
- Percent admitted who enrolled: 21%

**Incoming Traditional Transfers (Fall 2017)**
- Completed applications: 385
- Admitted: 196
- Enrolled: 73
- Percent admitted: 51%
- Percent admitted who enrolled: 37%

**Total Undergraduate Applicants**: 3,364

**Freshman Quality Indicators (Fall 2017)**
- Average high school GPA: 3.29
- Average SAT (Evidence-Based R&W): 567
- Average SAT (Math): 556
- Percent in top 10% of high school class: 34%

**Masters Level (2017-2018)**
- Completed applications: 3,133
- Admitted: 282
- Enrolled: 266
- Percent admitted: 9%
- Percent admitted who enrolled: 94%

**Doctoral Level (2017-2018)**
- Completed applications: 113
- Admitted: 39
- Enrolled: 37
- Percent admitted: 35%
- Percent admitted who enrolled: 95%

**Total Graduate Applicants**: 3,246

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### ENROLLMENT (FALL 2017)

**Headcount**
- Undergraduate: 2,345
- Graduate: 970

**Total Enrollment Headcount**: 3,315

**Full-Time Equivalent**: 2,652

**Enrollment by Race/Ethnicity**
- Hispanic/Latino: 11%
- Black or African American: 4%
- Asian: 3%
- Pacific Islander: <1%
- White, non-Hispanic: 72%
- Two or more races: 2%
- International: <1%
- Other/unknown: 7%

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### STUDENT SUCCESS

**Degrees Conferred (Class of 2017)**
- Undergraduate certificates: 6
- Bachelor’s degrees: 522
- Master’s degrees: 269
- Graduate certificates: -
- Doctoral degrees—professional practice: 12

**Total Degrees Conferred**: 809

**Graduation Rates**
- 4-year rate (2013 entering freshmen): 63%
- 6-year rate (2011 entering freshmen): 70%
- 2016 first-to-second year retention rate: 81%

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### INSTRUCTION (FALL 2017)

**Instruction**
- Classes with fewer than 20 students: 59%
- Classes with 50 or more students: 3%
- Undergraduate sections offered: 533
- Graduate sections offered: 128
- Student-to-faculty ratio: 12:1

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### ACADEMIC PROGRAMS (2017-2018)

**Number of Academic Programs**
- Undergraduate certificates: 11
- Bachelor’s: 41
- Post-Baccalaureate certificates: 5
- Master’s: 6
- Post-Master’s certificates: 6
- Doctoral—professional practice: 2

**Total Academic Programs**: 71

**Largest Undergraduate Majors**
- Nursing: 11%
- Medical Studies: 7%
- Criminal Justice: 6%
- Accounting: 6%
- Biology: 6%

**Largest Graduate Majors**
- Physician Assistant Studies: 13%
- Physical Therapy: 8%
- Management (Business): 8%
- Family Nurse Practitioner: 8%
- Healthcare Systems Management: 6%

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### LIBRARY SYSTEM (2017-2018)

**Trexler Library**
- Volumes held: 155,243
- Electronic books: 135,000
- Electronic serial titles: 19,000
- Paper serial subscriptions: 260
- Library expenditures (FY2017): $1.15 million

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### FACULTY AND STAFF (2017-2018)

**Headcount**
- Full-time faculty: 126
- Part-time faculty: 220
- Full-time staff: 252
- Part-time staff: 52

**Total Faculty and Staff**: 650
**ACADEMIC DIVISIONS/DEPARTMENTS**

**DIVISION OF BUSINESS**
Dr. Christopher Coccozza—Division Head
Finance
Mr. Bradley Barnhorst—Chair
Sport Management
Dr. Martin Brett, ’98—Chair
Accounting
Dr. Michael Gallagher—Chair
Human Resources and Management
Dr. Gregory Jeffries—Chair
Business Administration, International Business, and Pharmaceutical Marketing
Dr. Sue McGorry—Chair

**DIVISION OF SCIENCES AND MATHEMATICS**
Mr. Chuck Gloman—Chair
TV/Film
Mr. Dennis Razze, ’75—Chair
Theatre
Mr. Timothy Cowart —Chair
Accounting
Dr. John Bell—Division Head

**DIVISION OF HEALTHCARE**
Bro. Daniel Wisniewski, OSFS—Division Head
Nursing and Health
Dr. Mary Elizabeth Doyle-Tadduni—Chair
Sport and Exercise Physiology
Fr. Douglas Burns, OSFS—Chair

**DIVISION OF LIBERAL AND SOCIAL SCIENCES**
Dr. Brian Kane—Division Head
Social Sciences
Dr. Judith Rance-Roney—Chair
Humanities
Ms. Juliene Osborne-McKnight—Chair
Philosophy and Theology
Dr. Stephen Loughlin—Chair

**DIVISION OF PERFORMING ARTS**
Mr. John Bell—Division Head
Dance
Mr. Timothy Cowart —Chair
Theatre
Mr. Dennis Razze, ’75—Chair
TV/Film
Mr. Chuck Gloman—Chair

**DIVISION OF SCIENCES AND MATHEMATICS**
Bro. Daniel Wisniewski, OSFS—Division Head
Natural Science
Dr. Julie Himmelberger—Chair
Mathematics and Computer Science
Ms. Annmarie Houck, ’90—Chair

**GRADUATE PROGRAM DIRECTORS**
Doctor of Physical Therapy
Dr. Kay Malek
Master of Arts in Criminal Justice
Dr. Katherine Ramsland, ’12G
Master of Business Administration
Dr. David Gilfoil
Master of Education
Dr. Judith Rance-Roney
Master of Science in Management of Information Systems
Dr. Patricia Riola, ’95G
Master of Science in Nursing
Dr. Carol Mest
Doctor of Nursing Practice
Dr. Jacqueline Oehsenreither, ’85, ’15G
Master of Science in Physician Assistant Studies
Dr. Wayne Stuart

**RESIDENTIAL LIFE (FALL 2017)**

<table>
<thead>
<tr>
<th>Housing</th>
<th>#</th>
</tr>
</thead>
<tbody>
<tr>
<td>University-Affiliated Housing</td>
<td>335</td>
</tr>
<tr>
<td>Full-time undergraduate freshmen</td>
<td>335</td>
</tr>
<tr>
<td>Full-time upperclassmen</td>
<td>661</td>
</tr>
<tr>
<td>Percent of full-time undergraduates</td>
<td>61%</td>
</tr>
<tr>
<td>Housing capacity</td>
<td>1,158</td>
</tr>
<tr>
<td>Housing occupancy</td>
<td>1,013</td>
</tr>
<tr>
<td>Occupancy rate</td>
<td>87%</td>
</tr>
</tbody>
</table>

**ATHLETICS**

**Division III Intercollegiate Sports**

<table>
<thead>
<tr>
<th>Athletic Conferences</th>
<th>Men’s Sports (9)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basketball</td>
<td>Baseball</td>
</tr>
<tr>
<td>Cross Country</td>
<td>Basketball</td>
</tr>
<tr>
<td>Field Hockey</td>
<td>Cross Country</td>
</tr>
<tr>
<td>Lacrosse</td>
<td>Golf</td>
</tr>
<tr>
<td>Soccer</td>
<td>Lacrosse</td>
</tr>
<tr>
<td>Softball</td>
<td>Soccer</td>
</tr>
<tr>
<td>Tennis</td>
<td>Tennis</td>
</tr>
<tr>
<td>Indoor Track &amp; Field</td>
<td>Indoor Track &amp; Field</td>
</tr>
<tr>
<td>Outdoor Track &amp; Field</td>
<td>Outdoor Track &amp; Field</td>
</tr>
</tbody>
</table>

**University Colors**

<table>
<thead>
<tr>
<th>Mascot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Navy Blue and Scarlet Bulldog</td>
</tr>
</tbody>
</table>

**ALUMNI (2016-2017)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni Giving</td>
<td>17,263</td>
</tr>
<tr>
<td>Alumni donors</td>
<td>1,363</td>
</tr>
<tr>
<td>Alumni giving rate</td>
<td>8%</td>
</tr>
</tbody>
</table>

**Alumni Outcomes (2015-2016)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent with job offer within 6 months</td>
<td>82%</td>
</tr>
<tr>
<td>Percent employed</td>
<td>89%</td>
</tr>
<tr>
<td>Percent who would recommend DeSales</td>
<td>91%</td>
</tr>
</tbody>
</table>

**ACCREDITATIONS**

<table>
<thead>
<tr>
<th>Accreditation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle States Commission on Higher Education</td>
</tr>
<tr>
<td>Accreditation Council for Business Schools and Programs (ACBSP)</td>
</tr>
<tr>
<td>Accreditation Review Commission for the Physician Assistant, Inc. (ARC-PA)</td>
</tr>
<tr>
<td>American Society of Exercise Physiologists (ASEP)</td>
</tr>
<tr>
<td>Commission on Accreditation in Physical Therapy Education (CAPTE)</td>
</tr>
<tr>
<td>Commission on Collegiate Nursing Education (CCNE)</td>
</tr>
<tr>
<td>National Council for State Authorization Reciprocity Agreements (NC-SARA)</td>
</tr>
</tbody>
</table>

**STUDENT FINANCIAL AID (2016-2017)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awarded grant or scholarship aid</td>
<td>100%</td>
</tr>
<tr>
<td>Average amount of aid received</td>
<td>$20,975</td>
</tr>
<tr>
<td>Percent receiving federal loans</td>
<td>70%</td>
</tr>
<tr>
<td>Total grant aid received</td>
<td>$10.5 Million</td>
</tr>
</tbody>
</table>

**Aid to All Undergraduates**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awarded grant or scholarship aid</td>
<td>80%</td>
</tr>
<tr>
<td>Average amount of aid received</td>
<td>$17,632</td>
</tr>
<tr>
<td>Percent receiving federal loans</td>
<td>65%</td>
</tr>
<tr>
<td>Total grant aid received</td>
<td>$33.8 million</td>
</tr>
</tbody>
</table>

**UNIVERSITY FINANCES (2016-2017)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Operating Budget</td>
<td>$101.4 million</td>
</tr>
<tr>
<td>Endowment assets (end of year)</td>
<td>$80.1 million</td>
</tr>
<tr>
<td>State economic Impact</td>
<td>$121.6 million</td>
</tr>
<tr>
<td>Total state employment impact</td>
<td>1,305 workers</td>
</tr>
</tbody>
</table>

**UNIVERSITY LOCATIONS**

<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Campus</td>
<td>2755 Station Avenue</td>
<td>610.282.1100</td>
</tr>
<tr>
<td>Center Valley, PA</td>
<td>215.361.0423</td>
<td></td>
</tr>
<tr>
<td>Bethlehem Area Campus</td>
<td>3001 Emrick Boulevard</td>
<td>610.814.3026</td>
</tr>
<tr>
<td>Bethlehem, PA</td>
<td>610.814.3026</td>
<td></td>
</tr>
<tr>
<td>Lansdale Area Campus</td>
<td>815 Summertown Pike</td>
<td>215.361.0423</td>
</tr>
<tr>
<td>Lansdale, PA</td>
<td>215.361.0423</td>
<td></td>
</tr>
</tbody>
</table>

**Other Location Offerings**

<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Immaculata University (MBA program)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lehigh Valley Hospital</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pocono Medical Center</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**CONTACT INFORMATION**

<table>
<thead>
<tr>
<th>Category</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Admissions and Tours</td>
<td><a href="mailto:admis@desales.edu">admis@desales.edu</a></td>
<td>610.282.1100</td>
</tr>
<tr>
<td>ACCESS Admissions</td>
<td><a href="mailto:access@desales.edu">access@desales.edu</a></td>
<td>610.282.4361</td>
</tr>
<tr>
<td>Graduate Admissions</td>
<td><a href="mailto:gradadmissions@desales.edu">gradadmissions@desales.edu</a></td>
<td>610.282.1100, ext.1768</td>
</tr>
<tr>
<td>Human Resources</td>
<td><a href="mailto:hr@desales.edu">hr@desales.edu</a></td>
<td>610.282.1100, ext. 1485</td>
</tr>
</tbody>
</table>