MARKETING (Data Analytics Track), B.S.
120 credits required for graduation

GENERAL EDUCATION CORE
MAJOR (48 credits)

BASIC REQUIREMENTS
(6 credits)
Composition and Rhetoric
EN103 Composition and Rhetoric I
EN104 Composition and Rhetoric II

MODES OF THINKING (12 credits)
Literature (Select one)
EN 110, EN 112, EN 115
Mathematics
MA 111
Natural Science
BI 209
Philosophy
PL 109
Social Sciences (Satisfied by Major – EC 209)

CULTURAL LITERACY (18 credits)
Humanities I and II. Preferably select a set (e.g., HI 201/202). However, a combination (e.g., PO 201 + HI 214) is acceptable.
Hum. I: HI 201, PO 201, HI 213
Hum. II: HI 202, PO 202, HI 214, HI 262
Humanities III: Great Works of Art & Music

Humanities IV: Great Works of Literature

Foreign Language/World Cultures
(Select either two of the same language, any two WC, or one WC and one approved course with international study)

CATHOLIC THEOLOGY (9 credits)

Christian Theology
TH 109
Intermediate Theology (200/300 level TH)
TH ______
Values Seminar:
____ __

For the most up-to-date record of progress toward completion of degree requirements, students should use the Academic Evaluation tool, which is listed under the Academic Planning heading in WebAdvisor.

M. Yergey, Assistant Dean of Adult and Continuing Education
Effective fall 2022