

# ACCESS

## Management (Data Analytics) B.A.

### I. GENERAL EDUCATION CORE (Orientation and 15 required courses)

#### A. BASIC REQUIREMENTS (Orientation and 2 English courses)

- ACCESS Student Orientation \*
- EN103 Composition and Rhetoric I
- EN104 Composition and Rhetoric II

#### B. MODES OF THINKING (4 courses)

- MOT Literature: EN 110, 112, or 115
- MOT Natural Science: BI 209, 211, or CH 209
- MOT Philosophy: PL 109
- MOT Mathematics: MA 110, MA 111, or MA 121
- MOT Social Science: Covered by Major

#### C. CULTURAL LITERACY (6 courses)

- Humanities 1: HI 201, HI 213, or PO 201
- Humanities 2: HI 202, HI 214, HI 262, or PO 202
- Humanities 3: Great Works of Art or Music
- Humanities 4: Great works of Literature
- World Culture Course 1
- World Culture Course 2

#### D. CHRISTIAN VALUES & THEOLOGY (3 courses)

- TH109 Catholic Theology
- Intermediate Theology (200 - 300 level)
- Values Seminar: MG, PL, TH

### II. MAJOR (16 required courses)

- AB 217 Financial Accounting
- AB 219 Managerial Accounting
- AB 272 Legal Environment of Business
- EC 209 Principles of Macroeconomics
- EC 210 Principles of Microeconomics
- FN 330 or 331 Financial Management
- MK 201 Principles of Marketing
- MG 100 Introduction to Business
- MG 201 Principles of Management
- MG 220 Data Analysis \*\*
- MG 226 Intro to Data Analytics and AI
- MG 233 Business Communication Skills
- MG 325 Operations Management
- MG 340 International Business
- MG 400 Organizational Behavior
- MG 452 Business Policy Formulation

\* Available on Blackboard

\*\* MG 220 is a prerequisite for MG 226

\*\*\* MG 475 does not satisfy the Management elective.

\*\*\*Three 1- credit HR workshops will satisfy a elective requirement for MG majors.

### III. ELECTIVES (as needed)

Select courses from any academic area.

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Students are encouraged to refer to the more detailed explanation of the specific degree requirements and course prerequisites listed in the **Undergraduate Catalog**.

### Data Analytics Track: (4 courses)

- CS 260: Databases & Data Visualization
- MI 353: Statistical Analysis and Predictive Modeling
- MI 462: Applied AI Platforms & Projects
- MK 410: Marketing Research

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## REQUIREMENTS FOR GRADUATION 40 COURSES = 120 CREDITS

Transfer: \_\_\_\_\_ Courses \_\_\_\_\_ Credits

STUDENT: \_\_\_\_\_

COORDINATOR: \_\_\_\_\_

DATE: \_\_\_\_\_