Adult Studies: BASED ON CREDITS

MANAGEMENT (Data Analytics Track), B.A.
Minimum of 120 credits required for graduation

GENERAL EDUCATION CORE

BASIC REQUIREMENTS (6 credits)
Composition and Rhetoric
- EN 103 Composition and Rhetoric I
- EN 104 Composition and Rhetoric II

MODES OF THINKING (9 credits)
Literature (Select one)
- EN 110, EN 112, EN 115
Mathematics (Satisfied by Major – MA 111)
Natural Science
- BI 209
Philosophy
- PL 109
Social Sciences (Satisfied by Major – EC 209)

CULTURAL LITERACY (18 credits)
Humanities I and II. Preferably select a set (e.g., HI 201/202). However, a combination (e.g., PO 201 + HI 214) is acceptable.
- Hum. I: HI 201, PO 201, HI 213
- Hum. II: HI 202, PO 202, HI 214, HI 262
Humanities III: Great Works of Art & Music
- ___ ___
Humanities IV: Great Works of Literature
- ___ ___
Foreign Language/World Cultures
(Select either two of the same language, any two WC, or one WC and one approved course with international study)
- ___ ___
- ___ ___

CHRISTIAN VALUES AND THEOLOGY (9 credits)
Catholic Theology
- TH 109
Intermediate Theology (200/300 level TH)
- TH ___
Values Seminar:
- ___ ___

MAJOR (51 credits)
- AB 217: Financial Accounting
- AB 219: Managerial Accounting
- AB 272: The Legal Environment of Business
- EC 209: Principles of Macroeconomics
- EC 210: Principles of Microeconomics
- FN 330: Corporate Finance or
  FN 331: Financial Management
- MA 111: Probability & Statistics
- MG 100: Introduction to Business
- MG 201: Principles of Management
- MG 220: Data Analysis
- MG 226: Intro to Data Analytics and AI
- MG 233: Business Communication Skills
- MG 325: Operations Management
- MG 340: International Business
- MG 400: Organizational Behavior
- MG 452: Business Policy Formulation
- MK 201: Principles of Marketing

DATA ANALYTICS TRACK (12 credits)
- CS 260: Databases & Data Visualization
- MI 353: Statistical Analysis and Predictive Modeling
- MI 462: Applied AI Platforms & Projects
- MK 410: Marketing Research

FREE ELECTIVES (as needed)
- ___ ___  ___ ___
- ___ ___  ___ ___
- ___ ___  ___ ___

For the most up-to-date record of progress toward completion of degree requirements, students should use the Academic Evaluation tool, which is listed under the Academic Planning heading in WebAdvisor.

M. Yergey, Assistant Dean of Adult and Continuing Education
Effective fall 2023