

# DeSales University

## Adult Studies Certificate Application (This certificate may not be construed as a baccalaureate degree.)

<b>Name</b>		
Last	First	Middle

<b>Mailing address</b>		
Street		
City	State	Zip

<b>Phone</b>		
Cell	Work	Home

<b>ID # or Social Security #</b>
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### Courses required for Advanced Marketing (4 Courses)

Course #	Course Title	Date Completed
MK452	Marketing Planning & Strategy	
	<b>Plus Any Three:</b>	
MK235	Service and Retail Marketing	
MK315	Business to Business Marketing	
MK325	Advertising and Promotional Communication	
MK340	International Marketing	

*Note: No more than one course may be transferred to meet the requirements of the certificate*

I acknowledge that I have received and read the [Gainful Employment Disclosure](#) for the Certificate in Business Administration.   
(Please Initial)

<b>Student Signature</b>	<b>Date</b>
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<b>Advisor Signature</b>	<b>Date</b>
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<b>Division Head Signature</b>	<b>Date</b>
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<b>Assistant Dean of Adult &amp; Continuing Education</b>	<b>Date</b>
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*Application to be completed prior to pursuing Certificate. Certificate awarded upon completion of relevant coursework and payment of all fees.*

Original to Registrar

Copies to Business Office and Adult Studies

3/15/2022