The Salesian Center for Faith & Culture
Statistical Summary Report, 2013-2014

as of September 8, 2014

PERSONNEL
- regular members = 5
- professional staff = 1
- associate members (Honors Program & Leadership Institute) = 74 students + 19 faculty
- honorary members = 1
- board volunteers = 49 (2 partnership institutes), with 9 meetings held
- advisors = 9 (1 committee), with 2 meetings held

BACKGROUND & MISSION
- orientation sessions = 6 sessions for 54 total participants
- speaking engagements = 17 off-campus + 1 on-campus
- special programming = 2 events, with total of 183 persons attending
- Heritage Week = 5 events, with total of 584 persons attending

EDUCATIONAL INITIATIVES
- Faith & Reason Honors Program = 39 students in 6 seminars; 34 at Colloquium; 12 theses written
- Ryan Leadership Institute
  - 2 retreats + 10 sessions + 6 workshops + 1 orientation
  - 48 participants (faculty/staff, guest speakers, students)
- Salesian Online Studies = 2 sessions, with 8 courses offered to 82 total students enrolled

DIALOGUE OPPORTUNITIES
- “A Cup of Know” breakfast series = 2 sessions, with 9 total participants
- Bulldog Breakfast series = 6 sessions, with an average of 30 attending each session
- Lunch Bunch discussions = 2 groups, 6 sessions, with 21 total participants
- Events: Ruggiero Lecture on Catholic Education (64), John Paul II Arts & Culture series (51)

PARTNERSHIP VENTURES
- Forum for Ethics in the Workplace = 4 events with 434 total participants

PUBLIC RELATIONS
- media contacts:
  - press releases distributed = 11
  - coverage = 12 stories, 18 announcements, 7 features, + 0 appearances (radio & television)
- social networking activities:
  - 15 newsletters created with regular distribution to 1,619 addresses
  - 3 pages, 503 postings (total) + 21 photo albums to-date, with 25 new “likes” (of 631 total)
  - 78 new tweets with 830 to-date, with 86 new “followers” (of 395 total)
  - 15 new videos posted to featured channel, with 54 total and 341 new views of 2,200 views to-date
- web sites:
  - 224 new/modified pages (of 469 total)
  - 178 new picture/document assets (of 3,962 total)
  - 19 new photo galleries (of 93 total) + 16 new video clips (of 56 total) + 0 audio recordings (of 2 total)
- Center publications (new this year)
  - commentaries = 5 theatre introductions + 37 social communications blog postings
  - studies = 6 articles, 1 sermon, and 12 theses

INSTITUTIONAL ADVANCEMENT
- annual fund + general gifts = 57 contributions totaling $28,177
- capital campaign = 4 contributions/pledges totaling $11,240
- designated gifts = 4 contributions totaling $6,000
- funds = 11 endowments + 3 accounts totaling more than $5.35 million