The Salesian Center for Faith & Culture

PERSONNEL  [23% decrease in activities; 9% decrease in participants]
- regular members (part-time) = 5
- administrative staff (full-time) = 1
- associate members (Honors Program & Leadership Institute) = 82 students + 21 faculty
- honorary members = 1
- board volunteers = 52 (partnership institutes), with 12 meetings held
- advisors = 23 (3 committees), with 4 meetings held

BACKGROUND & MISSION  [18% increase in activities / 40% increase in participants]
- orientation sessions = 4 sessions for 86 total participants
- speaking engagements = 22 off-campus + 8 on-campus
- special programming = 6 events, with total of 420 persons attending
- Heritage Week = 6 events, with total of 599 persons attending

EDUCATIONAL INITIATIVES  [19% increase in activities; 16% increase in participants]
- Faith & Reason Honors Program = 47 students in 6 seminars; 31 at Colloquium; 9 theses written
- Salesian Leadership Institute
  - 2 retreats + 10 sessions + 6 workshops + 1 orientation
  - 46 participants (5 faculty/staff, 6 guest speakers, 11 Seniors, 11 Juniors, 13 Sophomores)
- Salesian Online Studies = 5 courses offered with 19 students enrolled

DIALOGUE OPPORTUNITIES  [5% increase in activities; 235% increase in participants]
- Bulldog Breakfast = 6 sessions, with an average of 30 attending each session
- Center Valley Forum = 1 session for 274 participants
- Lunch Bunch = 2 groups, 6 sessions, with 12 total participants
- Noontime Nuggets = 5 sessions, with 53 total participants
- Annual Series = 259 participants: Ruggiero Lecture (33), Kraft Lecture (117), Arts & Culture (109)

PARTNERSHIP VENTURES  [22% decrease in activities; 29% decrease in participants]
- Baranzano Society on bioethics = 3 events with 228 total participants
- Forum for Ethics in the Workplace = 3 events with 224 total participants
- Thonon Group on Info-Ethics = 1 event with 9 participants

PUBLIC RELATIONS  [62% increase in activities; 45% increase in participants]
- media contacts:
  - press releases distributed = 14
  - coverage = 16 stories, 10 announcements, 9 features, + 5 appearances (radio/tv/video)
  - outlets = 6 print, 3 web sites, 2 radio/tv stations, and 1 video channel
- electronic contacts = 13 newsletters distributed with maximum distribution to 1446 addresses
- social networking:
  - = 247 new postings + 66 photo albums, with 554 fans from 3 pages (+184 new this year)
  - = 356 new postings, with 224 followers (+56 new this year)
  - blog = 10 essays
- web site
  - 364 total pages
  - 2,170 assets (comprised of 1,137 images + 1,046 documents)
  - 53 photo galleries + 27 video clips + 2 audio recordings
- Center publications (new this year)
  - commentaries = 5 theatre introductions
  - studies = 6 articles, 2 sermons, 5 PowerPoint presentations, and 9 theses

INSTITUTIONAL ADVANCEMENT  [1% decrease in number of donors; 620% increase in amount contributed]
- annual fund + general gifts = 68 contributions totaling $16,557
- capital campaign = 15 contributions/pledges totaling $13,723
- designated gifts = 7 contributions totaling $251,945
- funds = 10 endowments + 4 accounts totaling more than $4.5 million