The Salesian Center for Faith & Culture
Statistical Summary Report, 2009-2010 as of August 2, 2010

PERSONNEL [1% decrease]
- regular members (part-time) = 5 (Director, Senior Salesian Scholar, + 3 faculty fellows)
- administrative staff (part-time) = 2 (Administrative Secretary & Public Relations consultant)
- associate members (Honors Program & Leadership Institute) = 84 participants + 19 faculty
- honorary members = 1
- board volunteers = 62 (partnership institutes), with 15 meetings held
- advisors = 8 (Review committee)

BACKGROUND & MISSION [43% increase]
- orientation sessions = 2 sessions (for new faculty, Athletics staff) for 34 total participants
- speaking engagements = 22 off-campus + 1 on-campus
- special programming = 7 events with total of 550 persons attending
- Heritage Week = 5 events for 571 persons
- Essay contest = 1 participant

EDUCATIONAL INITIATIVES [10% decrease]
- Faith & Reason Honors Program = 48 students in 6 seminars; 20 at Colloquium; 5 theses written
- Salesian Online program = 1 course offered with 10 students enrolled
- Salesian Leadership Institute:
  - 2 retreats + 10 sessions + 6 workshops + 2 orientations;
  - 45 participants (11 faculty/staff, 6 guest speakers, 11 Seniors, 12 Juniors, 11 Sophomores)

DIALOGUE OPPORTUNITIES [6% increase]
- Bulldog Breakfast = 6 sessions, with an average of 33 attending each session
- Center Valley Forum = 1 session with 37 total participants
- IMPACT Breakfast = 5 sessions with 112 total participants
- Lunch Bunch = 2 groups with 19 total participants
- Annual Series = 269 participants: Ruggiero Lecture (71), Kraft Lecture (143), Arts & Culture (55)

PARTNERSHIP VENTURES [38% decrease]
- Baranzano Society on bioethics = 2 events with 143 total participants
- Forum for Ethics in the Workplace = 4 events with 317 total participants
- Lehigh Valley Coalition on Sport Ethics = 3 events with 69 total participants

PUBLIC RELATIONS [18% decrease in publications; 149% increase on web; all new social media]
- media contacts:
  - press releases distributed = 30
  - placements = 9 print outlets, 5 web sites, 1 radio/tv station, and 2 video channels
  - coverage = 17 stories, 16 announcements, 3 notices, 10 features, + 1 appearance (radio/tv)
- electronic contacts = 10 newsletters distributed to more than 1,450 addresses
- social networking:
  - = 104 postings + 17 photo albums, with 302 fans
  - = 105 postings, with 113 followers
- web site = 301 pages, with 1,113 assets (comprised of 504 images + 609 documents) + 7 original videos
- publications (available on our web site)
  - commentaries = 1 essay and 5 theatre commentaries
  - studies = 6 chapters/articles, 3 lectures/sermons, and 5 honors theses

INSTITUTIONAL ADVANCEMENT (3% decrease in number of donors; 13% increase in amount contributed)
- annual fund + general gifts = 73 contributions totaling $29,048
- capital campaign = 10 contributions/pledges totaling $26,550
- designated gifts = 10 contributions totaling $23,970
- funds = 10 endowments + 4 accounts totaling more than $3.8 million