The Salesian Center for Faith & Culture
Statistical Summary Report, 2008-2009
as of August 5, 2009

PERSONNEL [2% increase]
- regular members (part-time) = 2 (Director & Senior Salesian Scholar)
- administrative staff (part-time) = 2 (Administrative Secretary & Public Relations consultant)
- participating members = 79 students (Honors Program & Leadership Institute) + 15 faculty
- advisors = 10 (Review committee)
- board volunteers = 74 (partnership institutes)

BACKGROUND & MISSION [9% decrease]
- orientation sessions = 3 sessions (for new faculty, new trustees, ACCESS staff) for 24 total participants
- speaking engagements = 22 off-campus + 1 on-campus (for 35 participants in Character U.)
- special events (drama production, alumni golf) = 2 with total audience of 166 persons
- Heritage Week = 5 events for 610 persons
- Essay contest = 6 participants

EDUCATIONAL INITIATIVES [27% decrease]
- Faith & Reason Honors Program = 44 students in 6 seminars; 40 at Colloquium; 7 theses written
- Salesian Online program = 2 courses offered with 15 students enrolled
- Salesian Leadership Institute:
  - 2 retreats + 10 sessions + 6 workshops;
  - 38 participants (7 faculty/staff, 8 Seniors, 11 Juniors, 12 Sophomores)

DIALOGUE OPPORTUNITIES [24% decrease]
- Bulldog Breakfast = 6 sessions, with an average of 30 attending each session
- Center Valley Forum = 1 session with 67 total participants
- IMPACT Breakfast = 4 sessions with 79 total participants
- Lunch Bunch = 2 groups with 17 total participants
- Annual Series = 257 participants: Ruggiero Lecture (89), Kraft Lecture (149), Arts & Culture (19)

PARTNERSHIP VENTURES [64% increase]
- Baranzano Society on bioethics = 3 events with 343 total participants
- Forum for Ethics in the Workplace = 6 events with 449 participants
- Lehigh Valley Coalition on Sport Ethics = 1 event with 66 participants

PUBLIC RELATIONS [13% increase]
- media placements = 97 total, in 19 print outlets, on 7 web sites, and via 7 radio/tv appearances
- news = 25 press releases, 20 stories, 35 notices, 5 features
- commentaries = 4 op-ed essays, 2 religion features, 5 theatre commentaries
- publications = 10 chapters/articles, 1 lecture, 7 honors theses
- electronic newsletter = 10 editions distributed to more than 1,260 addresses

INSTITUTIONAL ADVANCEMENT [37% decrease in total amount given]
- annual fund + general donations = 81 donations totaling $31,189
- capital campaign = 3 contributions/pledges totaling $26,100
- designated gifts = 10 donations totaling $12,970
- grant proposals = 1 written for $25,000 (rejected) + 1 co-written for $200,000 (received)
- endowments = 12 funds totaling more than $3.85 million