The Salesian Center for Faith & Culture

PERSONNEL  [10% increase]
- regular members (part-time) = 3 (Director, Asst. Dir. for Research & Senior Salesian Scholar)
- administrative staff (part-time) = 2 (Administrative Secretary & Public Relations consultant)
- junior members (students) = 50 (Honors Program & Leadership Institute)
- advisors = 41 (President’s Council, Alumni, Review, and Student committees)
- board volunteers = 46 (partnership institutes, listed below)

BACKGROUND & MISSION  [17% increase]
- orientation sessions = 1 (200+ parents of incoming freshmen)
- speaking engagements (off-campus) = 19
- special events = 5 with total audience of 301 persons
- Heritage Week = 5 events for 609 persons
- Pilgrimage = 29 participants

RESEARCH/STUDENT ACTIVITIES  [87% increase]
- Faith & Reason Honors Program = 39 students in 6 seminars; 41 at Colloquium; 9 theses written
- Salesian Online program = 3 courses offered with 60 students enrolled
- Salesian Leadership Institute:
  - 2 retreats + 10 sessions + 3 workshops;
  - 32 students (11 Seniors, 10 Juniors, 11 Sophomores)

DIALOGUE ACTIVITIES  [8% decrease]
- Bulldog Breakfast = 6 sessions, with an average of 30 attending each session
- Center Valley Forum = 1 session with 116 total participants
- IMPACT Breakfast = 5 sessions with 141 total participants
- Lunch Bunch = 2 groups with 14 total participants
- Annual Series = 298 participants: Ruggiero Lecture (84), Kraft Lecture (138), Arts & Culture (76)

PARTNERSHIP ACTIVITIES
- Baranzano Society on bioethics = 3 events with 270 total participants  [10% increase]
- Forum for Ethics in the Workplace = 3 events with 224 participants  [17% increase]
- Lehigh Valley Coalition on Sport Ethics = 1 event with 29 participants  [82% decrease]

PUBLIC RELATIONS  [27% increase]
- media placements = 86 total, in 14 print, 1 web-based, + 4 television
- news = 9 announcements, 32 pre-event stories, 12 post-event stories, 2 hometown, + 7 features
- commentaries = 13 op-ed essays + 2 religion features + 5 theatre commentaries
- publications = 5 chapters/articles, 2 lectures, 7 honors theses, 2 DVD
- electronic newsletter = 11 editions distributed to more than 1,270 addresses

INSTITUTIONAL ADVANCEMENT  [27% increase in total amount given]
- annual fund = 89 donations totaling $29,083
- capital campaign = 10 donations totaling $64,700
- designated gifts = 14 donations totaling $17,900
- grant proposals = 3 grants submitted totaling $1,125,000  [still pending review]
- endowments = 12 funds totaling more than $4.6 million