The interdisciplinary mission of the Salesian Center is to promote the interaction of faith and culture, in a mutually beneficial engagement, through academic initiatives that focus on the authentic integration of social concerns and gospel values, an integration that has been embodied in the lives of St. Francis de Sales and St. Jane de Chantal and that continues to be expressed in the tradition of Christian Humanism.

ANNUAL REPORT
2009-2010

last revised on
August 2, 2010

Rev. Thomas F. Dailey, O.S.F.S
Director

for internal use & private distribution only
Established in 2000, the Salesian Center for Faith & Culture at DeSales University continues to offer programs and activities for the benefit of the campus community and the general public. During the 2009-10 academic year, in which more than 2,685 persons participated in the Center’s work, the top three developments were:

- **the two-fold expansion of the Center’s virtual presence** – The launch of our new web site entailed more than 400 staff hours in creative development and now includes more than 1,400 pages, documents, images and videos. We also ventured into the realm of social media (i.e., Facebook and Twitter) by means of which information about the Center now reaches 415 “fans” and “followers” on a regular basis.

- **the increased engagement with the Diocese of Allentown** – The new bishop made multiple visits (to celebrate the Heritage Week Mass and to attend the Kraft Lecture). The director of the Salesian Center gave several presentations to groups in the diocese (e.g., the Permanent Deacons’ workshop, the Religious Educators’ convention, and the Schuylkill County Red Mass). And the staff of the Center collaborated in the establishment of a new St. Thomas More Society for the diocese, with the director being appointed as associate chaplain and member of the board of governors.

- **the kick-off to the Center’s 10th anniversary year** – Celebrations held during the Spring and planned for the Fall 2010 semester include multiple “open house” receptions, special event programming (e.g., the Shroud of Turin Mystery Tour), tv-film promotions, new studies in Salesian spirituality, and a planned publication about the growth of the Center in the life of DeSales University.

What follows is a review of our work during the academic year in terms of the following areas:

- **Personnel** – focusing on the people engaged in the work of the Center

- **Background & Mission** – focusing on the study and dissemination of Salesian spirituality as a means of forging the link between faith and culture

- **Activities** – focusing on particular programs of the Center in the three major areas of educational initiatives, dialogue opportunities, and partnership ventures

- **Public Relations** – focusing on media relations & electronic networking related for the Center

- **Institutional Advancement** – focusing on the fiscal condition of the Center and efforts toward financial development

The report also suggests direction for the future growth of the Center in the next academic year. Further details about all that is reported here can be found on our new web site at

www.desales.edu/salesian
PROGRAM REVIEW FOR 2009-2010

PERSONNEL

The work of the Salesian Center remains a collaborative effort of the staff, the participating members, and others who contribute to the fulfillment of our mission.

Oblate priests continue to serve as fellows of the Salesian Center: (pictured Left to Right)

- **Fr. Thomas Dailey**, professor of Theology and the Fr. Louis Brisson Chair in Salesian Spirituality, serves in the half-time position as Director of the Salesian Center.

- **Fr. Alexander Pocetto**, retired vice-president, serves as the Senior Salesian Scholar and as news editor for the International Commission on Salesian Studies.

- **Fr. Peter Leonard**, dean of graduate studies, serves as president of the Baranzano Society on bioethics and as a facilitator for the Salesian Leadership Institute.

- **Fr. Doug Burns**, director of the Sport & Exercise Science program, serves on the advisory board of the Lehigh Valley Coalition on Sport Ethics and as a facilitator for the Salesian Leadership Institute.

- **Fr. Don Heet** regularly teaches in the Salesian Studies Online program.

As part of the tenth anniversary celebration, the Salesian Center named its first ever honorary member: the Reverend **Daniel G. Gambet**, O.S.F.S., president emeritus of DeSales University, who initiated the planning for the Salesian Center and established its initial endowment.

The administrative staff of the Center consists of two persons employed on a part-time basis:

- **Lore McFadden-Westwood** serves as the administrative secretary and coordinator of events;
- **Lina Barbieri** consults on event planning and public relations.

Others remain actively engaged as associates of the Salesian Center, including:

- the 48 students in the Faith & Reason Honors Program, along with the six faculty who teach the honors seminars each year, and four other faculty who directed the research and writing of this year’s honors theses;

- the 34 students in the Salesian Leadership Institute (pictured - class of 2011) along with five faculty/staff and six guest speakers who also participated this year.
The Salesian Center receives guidance from an internal *Review Committee*, comprised of eight faculty and professional staff at the University who evaluate student participation in the Center’s programs and select various award recipients.

In addition, the Salesian Center benefits from the input of 62 *volunteers* serving on the advisory boards of the various partner institutes (i.e., the Baranzano Society on bioethics, the Forum for Ethics in the Workplace, and the Lehigh Valley Coalition on Sport Ethics), whose activities are explained further below.

## BACKGROUND & MISSION

*Seeking to fulfill the Church’s call to dialogue with the contemporary world, the Center brings Salesian Spirituality to bear on matters engaging both faith and culture.*

During the year, Frs. Dailey and Pocetto undertook 23 *speaking engagements* for a variety of audiences off-campus and two *orientation sessions* for groups on-campus. Their exploration of the Salesian tradition took the form of:

- providing educational lectures in six states (DC, DE, MA, MI, RI, and PA);
- developing original works in Salesian studies (one book, three papers); and
- preaching retreats for groups in St. Louis (MO) and Federal Way (WA).

The fifth annual *Heritage Week* celebration featured five evening events in which a total of 571 persons participated. These included:

- a celebration of the Mass of St. Francis de Sales, with the Bishop of Allentown;
- a forum on bioethics, featuring the policy director for the National Catholic Bioethics Center;
- a seminar on Law & Society, featuring the new Justice of the Pennsylvania Supreme Court;
- a town hall discussion on the media, with local newspaper publishers;
- the Kraft lecture, with the Secretary of the Pontifical Council for Social Communications.
Two special programs were sponsored during the Spring semester as part of the 10th anniversary celebrations for the Salesian Center:

The “Shroud Encounter Mystery Tour” made a stop in Center Valley in April. RUSSELL BREAULT, a national expert on the subject, engaged an audience of 209 persons in a multi-media exploration of the Shroud of Turin (whose exposition was taking place in Turin, Italy at the same time). The 90-minute presentation was followed by a book-signing.

In February, 41 people, including several members of local Serra Clubs, joined us to view “THE CALLING,” a new documentary on religious vocations. The one-hour video was followed by a panel discussion with students and staff from the Center for Discernment at DeSales University.

EDUCATIONAL INITIATIVES

The Salesian Center offers distinctive educational initiatives both on- and off-campus, while also supporting academic research that investigates the link between faith and culture in the contemporary world.

The Salesian Center sponsors two lecture series on an annual basis:

The Anthony Ruggiero Lecture on Catholic Education was given by JOHN STAUD, PH.D., director of pastoral formation and administration for the University of Notre Dame’s Alliance for Catholic Education program. In that role he served as principal author of a national report on Making God Known, Loved, and Served: The Future of Catholic Primary & Secondary Schools in the United States. His lecture, before an audience of 71 persons, focused on the future of Catholic schools in the United States.
The R. Wayne Kraft Memorial Lecture on Christian Humanism celebrates the historical connections between DeSales University and the Diocese of Allentown. The 2010 lecture was delivered by the REV. MSGR. PAUL TIGHE, Secretary of the Pontifical Council for Social Communications at the Vatican. With slides, films and web sites to support his points, he presented the theory and practice of “The Catholic Church in a Digital World” to an audience of 143 persons.

The Faith & Reason Honors Program engages scholarship students in a four-year program of conversations about the “big questions” of life, such as what it means to be human, to believe in God, and to live in the world, along with explorations of beauty and truth and goodness.

A freshman class of 13 was admitted to the program, bringing the current four-year total enrollment to 48 students.

The fifth annual Honors Colloquium was attended by 20 people. At the colloquium, the five Senior students presented an oral summary of their research and writing, with the award for the best honors thesis presented to NICHOLAS SCHENK for a paper entitled “Dignity or Personhood: What Is the Foundation of Bioethics?”.

A new electronic volume of On the Wings of Truth was published on the Salesian Center’s web site and includes the five senior theses written in conjunction with the “independent study” courses they completed during the Spring semester.

For this year’s Salesian Studies Online program, FR. DON HEET offered the lone course to ten students on Francis de Sales’ spiritual classic, the Introduction to the Devout Life.

The Salesian Leadership Institute, which continues to be generously funded by the Ryan Family Foundation, completed its sixth year of operation.

Twelve members from the Class of 2010 participated in six professional workshops, led by guest experts from the business world.

Twelve students from the class of 2011 undertook the year-long B.E.I.T. journey, upon completion of which they were all commissioned as Salesian leaders.

A new cohort of 11 students from the Class of 2011 and one professional staff member was admitted to the institute and will begin the two-year program in the Fall of 2010.
New this year was the introduction of two series sponsored by the Salesian Center for Faith & Culture:

The Center assisted the Lehigh Valley Club of the University of Notre Dame with its inaugural event in the *Hesburgh Lecture Series*. These lectures bring “a taste of Notre Dame’s academic excellence to alumni and their local communities.” PROF. DONALD KOMMERS visited our campus to ponder the question: “Is the U.S. Constitution Obsolete?” The lecture was enjoyed by 54 persons, including 26 DSU students.

The Center supported two events in the *History on Stage* series of one-man performances by CHUCK CHALBERG took place at DSU. G.K. Chesterton *(below left)* entertained 91 people with his wit and wisdom, and Branch Rickey *(below right)* provided 93 people with a live look into the history of baseball and of our nation.

![Image](image1.png)

**DIALOGUE OPPORTUNITIES**

*The Salesian Center offers multiple opportunities for public dialogue about the link between faith and culture, including discussion groups, presentation series, and artistic events.*

The *Lunch Bunch*, a reading and discussion series for faculty and staff, reviewed three new texts in each of the Fall and Spring semesters [19 participants in total].

The *Center Valley Forum* series, which examines issues of public concern or controversy, held only one session this year [with 37 participants]. Guest panelists led 37 audience members in a discussion about “Health Care Reform: What’s All the Fuss?”

![Image](image2.png)

Panelists (seated L to R): Dr. Ron Swinfard, Dr. Peg Slusser, Hon. Karen Beyer

The *I.M.P.A.C.T.* breakfast series, which engages community leaders in a dialogue about how spirituality and work intersect, held five meetings [total of 112 participants] in this, its final year. Featured speakers were:

- **SHELLEY BROWN** - President & CEO of the State Theater for the Performing Arts
- **JOHN NESPOLI** - President & CEO of Sacred Heart Hospital
- **DR. STEVEN LOUGHLIN** - Philosophy faculty & co-founder of the Center for Discernment at DSU
- **MARCIE GRELLO** - Executive Director, Cancer Support Community of the Greater Lehigh Valley
- **REV. DANIEL GAMBERT, OSFS** - President Emeritus of DSU
The Salesian Center continues to collaborate with Coach TIM NEIMAN in offering the *Bulldog Breakfast* series, which features a guest speaker providing a “success story” to student-athletes. Six meetings were held this year, with an average attendance of 33 athletes, coaches and guests. Speakers this year were:

- **JOHN STEINMULLER** - general manager of Elite/A1 Limousine
- **KENDALL BAKER** - athletic director at The Perkiomen School
- **MILT THOMPSON** - batting coach for the Philadelphia Phillies
- **MIKE CERIMELE** - local director of Velocity Sports Performance & former Penn State/NFL player
- **BILL WHITE** - former Phillies player, Yankee broadcaster, & National League president
- **DAVE RAYMOND** - the original Phillie Phanatic

The fifth event in the annual *John Paul II Memorial Arts & Culture Series* featured a new film entitled *Testimony: The Untold Story about John Paul II*, which was seen and discussed by 55 audience members.

**Partnership Ventures**

*The Baranzano Society* is a regional organization of scholars and professionals who dialogue about the interchange between science and religion in the field of bioethics.

The Society’s series of public forums – called “Talking Circles” – enlisted the aid of guest experts to deal with several critical issues.

*Safeguarding the Conscience of Healthcare Providers* [with 74 participants] featured a presentation by DR. MARIE HILLIARD, the director of bioethics and public policy for the National Catholic Bioethics Center. Two members of the bioethics Society – PROF. STEPHEN LAMMERS (pictured at podium) and DR. BOB MOTLEY (seated on panel) – offered responses and joined in the question and answer session.
What’s So Wrong with Rationing? sparked a discussion about the realities of providing health care to everyone in society. DR. HENRY SCHAILER, a nephrologist at Lehigh Valley Hospital, joined Society members DR. MARIAN MCDONALD, a surgeon at St. Luke’s Hospital, and FR. JOHN HILFERTY, a chaplain at Sacred Heart Hospital, (pictured left to right) to discuss the question with 69 audience members.

The Society also co-sponsored a continuing education event at the Moravian Theological Seminary by Dr. Harold Koenig, who lectured on the topic of “Religion, Spirituality, and Health: The Spiritual Dimension of Patient Care.”

A new web site for the Baranzano Society was created as part of the updating of the Salesian Center’s site.

The Forum for Ethics in the Workplace brings together local business professionals and university scholars to provide for study, reflection, and public dialogue about ethical issues in various workplace settings.

The Forum’s Board of Directors [currently 20 persons] added three new members this year and met seven times. Officers for the Forum have been elected to a new two-year term, and six new members have accepted invitations to join the Board, beginning in the Fall of 2010.

Three events in the quarterly “ethics breakfast” series were held:

The first breakfast, with 60 participants, focused on A Winning Formula: Economic Upturns in the Lehigh Valley. The featured speaker was KURT LANDES, general manager of the Lehigh Valley IronPigs baseball team, which was voted by the Chamber of Commerce as “Business of the Year” for 2009.

Play to Pay? was the question discussed at the second breakfast, with 68 participants. The Honorable DOUG REICHLER, a PA State Representative, and DIANNE BERLIN, coordinator of Casino Free PA, addressed the ethics of generating public revenue from gambling enterprises.

The third breakfast tackled a key question about Health Care in America: Is It a “Right” or a “Benefit” or Something Else? STEPHEN LAMMERS, professor emeritus of Health Care & Society at Lafayette College, and MICHELLE GRIFFIN YOUNG, executive vice-president for public policy at the Greater Lehigh Valley Chamber of Commerce, were the featured speakers before an audience of 85 persons.
The Forum co-sponsored a special presentation on the legal and ethical issues of pharmaceutical marketing. **Jim Pepper ’91** returned to campus to speak to an audience of 75-80 persons about his role as an attorney in the case of a company defrauding the government, for which his side won the largest criminal fine in U.S. history.

The Forum co-sponsored other events related to the development of ethics in the workplace, including:

- the first annual Youth Leadership & Ethics Conference, organized by Kids of Character, and
- the first annual Fleming Bowl, a business ethics competition among colleges and universities in the Lehigh Valley.

A new web site for the Forum was created as part of the updating of the Salesian Center’s site.

The **Lehigh Valley Coalition on Sport Ethics** seeks to promote positive expectations, good behaviors, and ethical standards among all those involved in youth sports.

Continuing its process of re-organization, eight new members were added to the advisory board, which held six meetings during the year. A new organizational structure – consisting of an ten-member executive committee and a general membership – will be implemented in the Fall of 2010.

LVCOSE sponsored several events during the year:

A “community forum” was held for 21 individuals to discuss the state of youth sport ethics, an event which received coverage in *The Morning Call* newspaper.

A special presentation on *A Different March Madness! How to Make Sense of Playing in the NCAA* featured **Tim Neiman**, head baseball coach at DSU, educating 20 parents and players on different athletic divisions and how to decide which school to attend.

A panel discussion, promoted on *The Morning Call* sports blog, focused on *Athletic Scholarships: The Myths & Realities of Funding a College Education through Sports* – with special guests **Pat Santoro**, head wrestling coach at Lehigh University, and **Mike Cerimele**, former Penn State and NFL football player, teaching the 28-member audience about the processes and prospects for getting an athletic scholarship at the collegiate level.

A new web site for LVCOSE was created as part of the updating of the Salesian Center’s site.
PUBLIC RELATIONS

The Salesian Center devoted attention this year to its virtual presence in the world of social communications. Among our new initiatives were the following:

The Salesian Center’s web site has been completely re-designed. Requiring more than 400 staff hours to develop, the new site now includes 300 pages, 504 images, and 609 documents, as well as seven original videos. On the home page are found a monthly “director’s message,” a continuously update calendar of events, and graphic links to our partner institutes and programs in Salesian Spirituality.

The Salesian Center has entered the world of social media! News and information about the Salesian Center is now made available in a variety of formats:

... on which we have 104 postings and 17 photo albums, with 302 fans; from 10 different countries!

... on which we have 105 postings, with 113 followers;

... on which we have 7 videos uploaded.

Among our placements in traditional media ...

Stories specific to the work of the Salesian Center appeared in 11 news outlets (eight in print + four web sites), on one television station, and on two video channels. Thirty press releases were prepared and distributed to our media list. Print coverage included 17 stories, 16 announcements, and three hometown notices.

The Director of the Salesian Center was featured in three newspaper articles and on one television show (Tempo InDepth on WLVT-PBS 39) about “Genetic Counseling.”
Publications related to the work of the Center were enhanced through acquisitions for the Frensky Library collection and through postings on the Center’s web site. Among the published resources are:

- a series of theatre commentaries (5) written for On the Boards by the Center’s director;
- a volume of On the Wings of Truth for the Faith & Reason Honors Program (5 theses published);
- Salesian Studies in the form of book chapters/articles (6) and lectures/sermons (3).

Communications are facilitated by the publication of an electronic newsletter – called Be Well! – that is distributed monthly to a readership that has increased to 1,450 addresses. The newsletter includes features about, and links to, the Center’s programs and activities.

INSTITUTIONAL ADVANCEMENT

Financing for the Salesian Center remains dependent on contributions of many individuals and groups. All donors are recognized in the University’s annual giving report.

- The Salesian Center benefits from the University’s annual fund drive and a dedicated Easter appeal.
- In this year’s campaigns, 21 contributors (24%) were first-time donors to the Salesian Center.
- The Salesian Center also benefitted from the University’s capital campaign. In this, the third year of the campaign, the Center received 10 designated gifts/pledges, totaling $26,550.

The following table provides details about this year’s donations (gifts and pledges), which saw a decrease in both the number of donors (down 3%) but an increase in the total amount donated (up 13%) compared to last year:

<table>
<thead>
<tr>
<th>DONOR PARTICIPATION</th>
<th>DESTINATION OF CONTRIBUTIONS (4/30/10)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source of Gifts</td>
<td>Number</td>
</tr>
<tr>
<td>Alumni</td>
<td>42</td>
</tr>
<tr>
<td>Church related</td>
<td>4</td>
</tr>
<tr>
<td>Corporations</td>
<td>2</td>
</tr>
<tr>
<td>Employees</td>
<td>4</td>
</tr>
<tr>
<td>Foundations</td>
<td>4</td>
</tr>
<tr>
<td>Individuals</td>
<td>24</td>
</tr>
<tr>
<td>Parents</td>
<td>6</td>
</tr>
<tr>
<td>Salesian Center (general)</td>
<td>30</td>
</tr>
<tr>
<td>TOTAL</td>
<td>86</td>
</tr>
</tbody>
</table>
The Salesian Center’s **endowments** reflect the sluggish climate in the investment market. The following table provides information based on gifts, investment income, and expenditures for these and other funds:

<table>
<thead>
<tr>
<th>SOURCES</th>
<th>start value 6/30/09</th>
<th>end value 6/30/10</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Permanent Endowments 1</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anna Graham fund</td>
<td>542,940</td>
<td>546,789</td>
<td>0.7</td>
</tr>
<tr>
<td>University (Center) endowment</td>
<td>2,376,719</td>
<td>2,328,161</td>
<td>(2.0)</td>
</tr>
<tr>
<td>Brisson professorship (renamed)</td>
<td>438,750</td>
<td>420,729</td>
<td>(4.1)</td>
</tr>
<tr>
<td><strong>Dedicated Endowments 2</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arts &amp; Culture Series</td>
<td>21,581</td>
<td>36,510</td>
<td>69.2</td>
</tr>
<tr>
<td>Aviat Lecture</td>
<td>7,507</td>
<td>7,561</td>
<td>7.1</td>
</tr>
<tr>
<td>Breakfast Series</td>
<td>47,735</td>
<td>46,166</td>
<td>(3.3)</td>
</tr>
<tr>
<td>Frensky Library</td>
<td>23,319</td>
<td>23,290</td>
<td>(0.1)</td>
</tr>
<tr>
<td>Honors Program</td>
<td>81,847</td>
<td>82,503</td>
<td>0.8</td>
</tr>
<tr>
<td>Kraft Lecture</td>
<td>93,416</td>
<td>93,423</td>
<td>0.0</td>
</tr>
<tr>
<td>Ruggiero Lecture</td>
<td>174,888</td>
<td>173,811</td>
<td>(0.6)</td>
</tr>
<tr>
<td><strong>Grant Funds 3</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baranzano Society</td>
<td>885</td>
<td>(337)</td>
<td>(137.6)</td>
</tr>
<tr>
<td>Leadership Institute</td>
<td>44,891</td>
<td>44,136</td>
<td>(1.7)</td>
</tr>
<tr>
<td><strong>Operating Accounts 4</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Forum for Ethics in the Workplace</td>
<td>3,882</td>
<td>3,479</td>
<td>(10.4)</td>
</tr>
<tr>
<td>L.V. Coalition on Sport Ethics</td>
<td>685</td>
<td>50</td>
<td>(92.7)</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td>3,859,046</td>
<td>3,806,271</td>
<td>(1.4)</td>
</tr>
</tbody>
</table>

1 - Funds established by DeSales University, to which undesignated annual contributions are added. Income generated from interest provides the financial basis for the operation of the Salesian Center.

2 - Funds received as gifts from individual donors, for specific purposes. Income generated from interest provides the financing for the named programs or activities of the Salesian Center.

3 - Funds received as grants from organizations or foundations for specific purposes. The total amount of the funds is spent, over time, in support of the particular program.

4 - Funds (income and expense) used for the operation of partnership programs administered by the Salesian Center, which rely primarily on budgets and financing developed by their respective boards.
Looking Ahead to 2010-2011

As the work of the Salesian Center for Faith & Culture passes into its second decade, our ambitious objectives for the next academic year include the following:

In terms of Salesian Mission ...

- celebrate the 400th anniversary of the founding of the Visitation of Holy Mary by participating in the Salesian Scholars Seminar and publishing papers on this subject;
- study the feasibility of establishing an Institute for Salesian Character Formation in Schools.

In terms of Educational Initiatives...

- collaborate with the family medicine program at St. Luke’s Hospital to develop research projects in the area of spirituality and healthcare;
- for the Salesian Leadership Institute, locate a new site for the retreats, update all materials to reflect our full administration of the program, and investigate new technologies for communication.

In terms of Dialogue Opportunities...

- host a debate/town hall event on campus for one of the 2010 political campaigns;
- sponsor a production by our repertory theater – “The Word Among Us” – in one local fringe festival or at another venue.

In terms of Partnership Ventures ...

- develop a strategic plan that ensures the continuation of the Baranzano Society on bioethics;
- introduce a “Family Business Forum” as a collaborative venture between the Forum for Ethics in the Workplace and the Business Department at DSU;
- implement the new organizational structure for the Lehigh Valley Coalition on Sport Ethics and re-energize programming;
- develop plans for the establishment of a new partnership venture in Info-Ethics.
In terms of **PUBLIC RELATIONS** ...

- for the 10th anniversary celebrations, publish a *glossy history* of the Salesian Center;
- initiate a “Morality Matters” blog from the Salesian Center;
- increase the reach of our *social media* pool (new followers) by at least 20%.

In terms of **INSTITUTIONAL ADVANCEMENT**...

- for the 10th anniversary celebration, continue the series of “*open house*” events at the current Salesian Center;
- collaborate with the Office of Institutional Advancement in the fourth year of the *capital campaign* to raise $5 million for the construction of a new Salesian Center for Faith & Culture.

---

**CREDITS (photos/images)**

- banner - Lore McFadden-Westwood
- Dailey - Dr. Dietz
- Pocetto - Lore McFadden-Westwood
- Leonard - Peter Leonard
- Burns - www.desales.edu
- Heat - www.cua.edu
- SLI class - Megan Montchyk
- Spirituality - www.fransalians.com
- Heritage Mass - Lore McFadden-Westwood
- Hilliard - Lore McFadden-Westwood
- Melvin - Lore McFadden-Westwood
- discussion - Lore McFadden-Westwood
- Barres, Tighe - Lore McFadden-Westwood
- Breault - Lore McFadden-Westwood
- Shroud audience - Lore McFadden-Westwood
- The Calling - www.thecallingdocumentary.com
- panel - Lore McFadden-Westwood
- Staud - Lore McFadden-Westwood
- Tighe - www.pccs.va
- Honors logo - Tom McNamara
- Salesian online - Herbert Winklehner, OSFS
- SLI - Herbert Winklehner, OSFS
- Chesterton - Lore McFadden-Westwood
- Rickey - Lore McFadden-Westwood
- CV Forum - Lore McFadden-Westwood
- Bulldogs - athletics.desales.edu
- Thompson - philadelphia.phillies.mlb.com
- White - baseballhall.org
- Phanatic - philadelphia.phillies.mlb.com
- Testimony - testimony@wdvd.com
- Baranzano logo - Tom McNamara
- Conscience - Lore McFadden-Westwood
- Rationing - Lore McFadden-Westwood
- Forum logo - Tom McNamara
- Landes - Lore McFadden-Westwood
- Play to play - Lore McFadden-Westwood
- Healthcare - Lore McFadden-Westwood
- LVCOSE logo - Fr. Doug Burns
- Thomas More logo - Tom McNamara
- web header - www.desales.edu/salesian
- Facebook - www.facebook.com
- Twitter - www.twitter.com
- YouTube - www.youtube.com
- Tempo InDepth - www.wlvt.com
- newsletter - www.constantcontact.com
- Visitation - Herbert Winklehner, OSFS
- Word Among Us - Tom McNamara
- Center - Sherman Carter Barnhart arch.

---

**THE SALESIAN CENTER’S LOGO & COLOR SCHEME**

In the tradition of Christian Humanism, redemption (the *cross* on the horizon) is foundational to the entire history of human life. For St. Francis de Sales, this saving event provides the *way* (*white path*) by which all human endeavor can become an expression of holiness. The Salesian Center for Faith and Culture explores various fields of human activity in today’s world (the *green earth*) – from the “flowering” of literature to the “fruits” of science (orange) – as these contribute to the fulfillment of human life within the embrace (*circle*) of God's eternal love for all of creation.