CHARACTER IS KEY

Join us for the
1st Annual Lehigh Valley
Youth Leadership & Ethics Conferences
@ DeSales University in Center Valley

Day 1 – 8th Grade
Overview: What is Character & Why is It Important
Breakout 1: Leading with Character
Breakout 2: Teamwork & Communication
Breakout 3: Accepting Differences

Day 2 – 11th Grade
Overview: The Power of Character
Breakouts: Groups led by West Point Cadets – Discussion of Leadership & Ethical Challenges Faced by Today’s Youth

Both Days – Faculty Workshop
Character Education IS the Plate
Integrating Character into YOUR Curriculum & Classroom
Becoming a State School of Character

Featured Speakers:
Dr. Len Marella, President, Center for Leadership & Ethics, Author of In Search of Ethics
Dr. Gregg Amore, Director of Counseling & Student Development, Character U, DeSales Univ.
West Point Cadets & others

For more info, contact:
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www.kids-of-character.org

Presented by:
Kids of Character, DeSales University, Center for Leadership & Ethics, William E. Simon Center for the Professional Military Ethic, West Point, NY

Sponsored by:
Allentown West Rotary Club, Forum for Ethics in the Workplace