a brief overview!
MISSION

to provide opportunities for people to come together for study, reflection, conversation, and action on ethical issues in the workplace
• Fall 2000 – concerned members of Holy Spirit Lutheran Church discuss the state of ethical conduct in society

• July 2001 – non-profit incorporation of the Interfaith Coalition on Ethics in the Workplace

• Summer 2005 – discussions with DSU concerning a mutually beneficial partnership

• January 2006 – the Forum becomes a subsidiary corporation of DSU under the administration of the Salesian Center
Ethics Breakfast Series
2006-2007

Healthcare at a Premium:
The Spiraling Costs & Benefits of Good Business
Ethics Breakfast Series
2007-2008

Campaign Ethics: The Business of Getting Elected to Public Office

The Value of Values: Finding Sweet Success through Business Ethics

Games We Play: Work at the Intersection of Sports & Business

Human Capital: The Ethics of Corporate Involvement in Public Education
Ethics Breakfast Series
2008-2009

Sub-Prime Values: Ethical Issues and the Business of Owning a Home

Absorbing the Shock! Ethical Issues Connected to Energy Deregulation

Fiscal Tsunami: Clear and Present Dangers of America’s National Debt

A Failure in Waiting: Analysis of the Report Card on Youth Ethics in America
Ethics Breakfast Series
2009-2010

A Winning Formula!
Economic Upturns in the Lehigh Valley

Healthcare in America:
Is it a “right” or a “benefit”?

Play to Pay?
Generating Public Revenue from Gambling Enterprises
Ethics Breakfast Series
2010-2011

Work shouldn’t hurt!
On the Ethics of Workplace Bullying

Is your boss spying on you?
The Ethics of Monitoring Employee Communications

Insightful or intimidating?
The Ethics of Performance Reviews

TRUSTWORTHINESS:
The Ethics of Good Business Relations
PRESENTATIONS

June 21, 2007
hosted a mixer for the

Greater
Lehigh Valley
Chamber of Commerce
www.lehighvalleychamber.org

February 10, 2009
“Ethics Under Duress!”
Lehigh Valley chapter of

January 16, 2009

“A Forum for Ethics in the Workplace”
Friday, January 16, 2009
7:15 a.m. Registration — 8:00 a.m. Breakfast Program
Best Western Lehigh Valley, Route 228, Allentown
$15 member—$20 Late Registration/Walk-in—$30 non-member

Doing the right thing for the right reason is the best way to live your life. But did you know that the culture of your company can directly affect your bottom line? Employees, customers, and prospects are all affected and motivated by your culture.

Join us in January to learn:

- How your business culture affects your bottom line
- Three steps that can improve your company culture
- Leadership techniques that encourage everyone toward the same end

About the speaker: Dr. Thomas Dailey is director of the Salesian Center for Faith & Culture at DeSales University and managing director of the Forum for Ethics in the Workplace, which operates as a coalition of business leaders in partnership with university scholars who promote public dialogue about ethical concerns affecting business and society in the Lehigh Valley.

Reservations cannot be accepted unless accompanied by a payment or “hold” with a credit card number until an alternate payment is received or the reservation is cancelled. Attendees without a reservation will be required to pay the walk-in/late fee for the event. For a refund of payment, all cancellations must be received 48 hours prior to the event.
Special Events

**Fall 2008**

From Wall Street to Main Street: Business Roundtable on the Financial Crisis

*featuring LVAIC business faculty*

**Fall 2010**

“The Global Business of Politics”
(sponsored by Morgan Stanley / Smith Barney)

*presentation by Ian Bremmer, president of Eurasia Group*
Inaugurated in 2010 by the Fleming Institute for Business Ethics at DeSales University, the ethics bowl features teams of business students in undergraduate, graduate, and continuing education levels of study. Each team presents a response to a case study that is evaluated by an independent panel of judges, many of whom are members of the Forum’s board of directors.
CONCEPT ... celebrating ethical conduct in business

ELIGIBILITY ... small & large for-profit business

CRITERIA ... finances, law, personnel, society

PROCESS

- open nomination
- application package
- independent judges
- public presentation
Join us today!

Become a member ...
Participate in our Breakfast meetings ...
Look for other special events ...

www.desales.edu/salesian
(and scroll to the Forum logo link)