You are invited to join us for the next

**Ethics Breakfast**

**May 1, 2008**

---

**The Value of Values:**

Finding Sweet Success through Business Ethics

Consider the value of building and maintaining trust as a top corporate priority.

Learn why compassion, courage, and integrity are the cornerstones of good business.

Realize that “how” a business achieves is as important as “what” it achieves.

---

**Guest Speakers:**

**Ross Born & David Shaffer**

co-CEOs

**Just Born, Inc.**

---

**Schedule:**

- 7:00 am      Registration & Breakfast
- 7:45 am      Opening presentation
- 8:15 am      Table talk
- 8:35 am      Questions & Answers
- 8:55 am      Closing

---

in the

**Gerald White Pavilion**

**DeSales University Center**

(Center Valley, PA)

---

$25 per person  or  $175 per table (8)

Register Online at

www.desales.edu/salesian

(scroll to the Ethics in the Workplace icon)

For further information or to register offline

telephone: 610.282.1100 ext. 1244

email: Ethics.Workplace@desales.edu