You are invited to join us for the next

**Ethics Breakfast**

**April 16, 2009**

**A FAILURE IN WAITING?**

Analyzing the Ethics of American Youth

Invited Speakers:

**PROF. RON YOSHIDA**

Provost Emeritus & Professor

**MATTHEW SORRENTINO**

President

National survey by the Josephson Institute reveals “a hole in our moral ozone and it's getting bigger.”

Survey of 29,000 high school students shows entrenched habits of dishonesty – with stealing, lying, and cheating climbing to alarming rates.

Join Lehigh Valley school superintendents to consider what can businesses do to change the ethical culture among the workforce of the future?

Schedule:

- 7:00 am Registration/Breakfast
- 7:45 am Opening presentations
- 8:15 am Table talk
- 8:30 am Questions & Answers
- 8:45 am Closing

in the

**Gerald White Pavilion**

DeSales University Center

(Center Valley, PA)

$25 per person or $175 per table (8)

Register Online at

www.desales.edu/salesian

(scroll to the Ethics in the Workplace icon)

For further information or to register offline

telephone: 610.282.1100 ext. 1244
email: Ethics.Workplace@desales.edu